Tanner's Trade Circular.



TO PRINTERS & STATIONERS
R.T. TANNER & C.

Dorset Street. Salisbury Square
LONDON. E.C.

The Cover of this issue

"BELGRANO"

Cover Paper (Forget-me-not)

Supplied also in Lavender,
Apple Green, and Marigold,
and in three sizes, 40lb. Medium,
50lb. Royal, 60lb. Double Crown.
(All 480 Sheets flat).

Price $2\frac{1}{2}$ d. per lb. Five ream lots $2\frac{3}{8}$ d. per lb. Sample Sheets on application.

R. T. Tanner & Co.

Dorset Street, Salisbury Square, London, E.C.



Published by

R. T. TANNER & Co.

Dorset Street, Salisbury Square, London, E.C. D D D D D D 39 & 40 Hutton Street, and 40, 41, 42 Primrose Hill, Whitefriars, London, E.C. D D And at CARDIFF, PARIS and BUENOS AIRES. D D D D

Telephone: 17 & 854 Holborn.
Telegrams: Tanner, London.
Cables: A.B.C. 5th Edition,
Western Union and A 1 Code.

Exclusive Trade Circulation.

Vol. II., No. 10. NOVEMBER, 1907.

Gratis and

Tables for Printers.

WE should like to take this opportunity of thanking our many friends for the interest they have taken in the Tables which appeared in the last issue of our Trade Circular. And especially must we thank those who sent us suggestions for improvement, and additions thereto. Many of our correspondents mentioned the fact that the Tables would have been more useful had they been printed on one side of the page only, so that they could have been torn out and pasted on to cards. It will interest such of our readers to know that we intend publishing the Tables again in our next issue, and we shall certainly carry out the abovementioned suggestion. We have also several additions in hand, which we believe will prove useful to the modern printer in his daily routine. At the same time we shall be pleased to receive further suggestions, for we desire the Tables to be absolutely complete.

The next issue of our Circular will be a larger one than usual, and it will be our earnest endeavour to improve upon our last Xmas Number. Many new features will be included, but perhaps it is not over-wise to say too much at the present juncture. Special Numbers for the Festive Season of the Year appear to be the order of the day, and we feel we cannot do better than try to emulate some of our larger and longer-established contemporaries.

219

Telegraphic Address: "Palmink, London."



No. 1084 Holborn.

All Kinds of

Printing Inks

Letterpress and Lithographic Varnishes. Dry Colours and Roller.
Composition.

VEGETABLE, SPIRIT & GAS BLACKS.

Manufactured by

Slater Palmer LONDON.

City Office and Stores: -4 WINE OFFICE COURT, FLEET STREET, E.C.
Works: -MARSHGATE MILLS, STRATFORD, E.

This Circular is printed with our Jet Black Ink, No. 144, at 2- per lb.



THE printing classes at the various Polytechnic and Technical Institutes throughout London and the Provinces have now commenced in earnest. From what we can ascertain, the numbers attending these classes is greater than eyer, which is a healthy sign of the times. There appears to be one tendency, however, which is to be deprecated, and that is, the anxiety of the students to shirk the practical and theoretical examinations in favour of mechanical type-setting. The advisability of their becoming perfect craftsmen should be made quite clear to such students, if we are, in the future, to keep pace with outside competition.

On entering our private office the other day, we found a book awaiting for our inspection having the title "A Hard Fought Fight." The title struck us as being a propos to the every-day routine of the modern wholesale stationer.

Dr. Horton delivered last month a diatribe against the present Limerick craze, and prophesied that if it continued, the following lines would be appropriate:—

There was a great country of old,
It was ruined, dishonoured, and sold.
You ask how she fell,
The legions of hell
Bought the Press to seduce her with gold.

From all outward appearances, it seems as if the Limerick craze is to be supplanted by Diabolo.

* *

Congratulations to Sir T. Vansittart Bowater on his election as Alderman of the Ward of Castle Baynard, in the room of the late Sir David Evans. Mr. Howard Williams, when addressing the Court at Sir Vansittart's admittance, said that the newly appointed alderman came of a family whose connection with the City dated back many years, and he himself had been in the City for upwards of a quarter of a century. He had never shirked his

Correspondence Cards.

Made by Special Machinery on Our Own Premises, thus ensuring Prompt Deliveries.

HAND MADE DECKLE EDGE.

In Moss Green, Terra Cotta, White, Pink, Primrose & Blue.

Price, 6/6 per 1000; 1/- per 100.

HAND MADE DOUBLE CORRESPONDENCE, SCORED AND DECKLED.

In Moss Green, Terra Cotta, White, Pink, Primrose & Blue.

Price, 12/- per 1000; 1/6 per 100.

No. 282, DECKLE EDGE ANTIQUE.

In Blue, Pink, Buff, Lilac, Green, Primrose & White.

Price, 4/3 per 1000; 9d. per 100.

No. 282, ANTIQUE DOUBLE CORRESPONDENCE, SCORED AND DECKLED.

In Blue, Pink, Buff, Lilac, Green, Primrose & White.

Price, 7/6 per 1000; 1/* per 100.

No. 260, ART CHROMO TINTED, AND DUPLEX ROUND CORNERED. . . .

In Blue, Pink, Primrose & Green: and Pink & Blue, Pink & Salmon, Pink & Green, Pink & Primrose.

Price, 4 - per 1000; 9d. per 100.

"SALISBURY" TINTED AND ROUND CORNERED.

In Green, Fawn, Ethereal, Pink, Silurian, Salmon, Blue, Primrose and Caledonian Grey.

Price, with plain edge, 3/3 per 1000.

"with gold ", 4/- ", "

No. 831, IVORY FINISH, ROUND CORNERED WITH GOLD EDGE.

Price, 5/6 per 1000; 9d. per 100.

PLAIN EMBOSSED CARDS OF EVERY DESCRIPTION TO ORDER.

R. T. TANNER & Co.,

DORSET STREET, London, E.C.

share of the management of public affairs, and only last year served the City in the capacity of Sheriff with considerable dignity, not only at home, but on the Continent. Sir T. V. Bowater is connected with the firm of Messrs. W. V. Bowater and Sons, of Queen Victoria Street.

The figures contained in the Annual Report of the Postmaster-General to the Lords of the Treasury reads more like a treatise on electrons, rather than purely commercial facts. 4,862,920,000 letters, postcards, newspapers and parcels were posted in the United Kingdom during the twelve months ended March 31st, 1907. Out of this number, 189,100,000 dailies and weeklies, registered as newspapers, were posted. Twenty-nine and three-quarter million packets were undelivered, either from being unaddressed or being wrongly addressed; amongst the undelivered registered letters, £16,694–16s. Id. was found in cash and bank-notes, and £671,044–15s. Id. in hills, cheques, money orders, postal orders and stamps. Amongst the undelivered parcels, cash and bank notes were included to the value of £1,493, and cheques, etc., to the value of £25,129. Surely there is no limit to the carelessness of some people!

Referring to the trust, which has been formed in the United States, under the title of the International Paper Company, particulars of which appeared in our last issue, it is now alleged that some journals which were formerly prosperous, are now virtually insolvent, owing to the fact that the trust curtailed its production in order to raise prices. The Newspaper Publishers' Association has decided to appeal to President Roosevelt, and to ask that the tariff on printing paper and wood pulp he repealed, in order that American publishers might be enabled to import such goods from Canada, free.

There being no vacancies at the almshouses of the Printers' Pension Corporation, the Annual October election did not take place this year. Two candidates for the Orphan Fund were admitted without election. Friends and supporters of the Printers' Pension Corporation are earnestly invited to contribute towards the heavy expenditure rendered necessary by the enforced adoption of new drainage at the Almshouses, Wood Green.

The new Patents and Designs Act, 1907, which was passed on August 28th last, provides that at any time not less than four years

223

NEW STEREO PLATE & BASES MOULDING APPARATUS.

MAKE YOUR OWN FOUNDATIONS

With same Casting Box, &c., as formerly used for Plates only.

Recommon saving in outlay. Great saving of time in underlaying and re-placing of plates, in fitting up formes. No desirucition of plates as caused by tucks, screens, clips, &c. (now outlest y abolished). Any metal will do. No waste or depreciation of outley. A boos is the operator. Great economy to the employer. Excellent work produced. All caimed for it guaranteed by the patences. A certificate supplied to each purchaser of Apparatus. To east from moulds is simplicity and ease.

TWO PIECES TO EVERY PLATE AND NO CATCHES.

IN ORDERING BASES ONLY MENTION THE SIZE OF THE PLATES AND WE DO THE REST.

Every device formerly known of for fixing plates abolished; the plate is immovably attached in a few seconds as soon as put on Bases, and a few seconds detaches It.

For particulars, &c. apply:-

S. PRESBURG.

SOLE SELLING

c/o Oldfield's Printing Works,

DUGDALE STREET, CAMBERWELL NEW ROAD, LONDON, S.E.

A VERY POPULAR LINE.

No. "220" Quality.

DOUBLE IMPERIAL 1201b.

DARK BROV

Price 8 6 per cwt.

EXCEPTIONAL QUALITY.

FINE COLOUR.

One of the best Wrappings on the Market.

SAMPLE SHEET ON APPLICATION.

R. T. TANNER & CO., Salisbury Square, LONDON, E.C.

after the date of a patent, and not less than one year from the passing of the Act, any person may apply to the Comptroller for the revocation of the patent on the ground that the patented article, or process, is manufactured, or carried on, exclusively or mainly, outside the United Kingdom. Similar provisions are made with reference to the cancellation of registrations of designs used in manufactures wholly or mainly abroad, except that a year's grace has not been allowed. In the latter case the Act may be brought into force on and after January 1st, 1908.

The will of Mr. H. F. Witherby, of Messrs, Witherby & Co., printers and stationers, Newman's Court, Cornhill, E.C., shows estate valued at £32,239 gross, and £25,861 nett. -

Mr. George Watson, of Messrs, Hazell, Watson & Viney, Ltd., has left by his will the sum of £52,818 11s. 6d, gross,

At the last Annual Meeting of the Institute of Journalists, it was announced that the invested funds had increased from £11,700 to £11,963.

During the past month, the business carried on until recently by Messrs, Gilbert & Rivington, Ltd., has been taken over by Messrs. Wm. Clowes & Sons, Ltd., of Duke Street, London, S.E.

In the North of England the proprietors of the leading daily newspapers have formed a federation for the purpose of taking joint action in cases of trade disputes amongst the workmen.

London is to be invaded, and this time by an American. Mr. Bennett of the Weekly Record, so runs the report, is determined to start a daily newspaper in London on sound (?) up-to-date American lines. American newspaper men will run it, and American presses will print it. If Mr. Bennett is not over-anxious of losing money, he would be well-advised to restrict his superabundant energies to the United States, for we are convinced the British public will not tolerate such "rags" as are provalent in New York and Chicago.

According to the American Consul-General at Antwerp, in a report to his Government: - "Besides executing orders with exemplary promptness, the British manufacturer is at the same time in a position to underbid the American house, so that he gains

IF YOU RECEIVE

any orders for

MOUNTING XMAS SPECIALITIES

which you find difficult to secomplish,

LET US ASSIST YOU.

"We were much pleased with its ellectiveness, and considered it had a great future," Vide Press Oginlon,

E shall be pleased to mount a sample print, in any way required, free of charge, so as to give a practical demonstration of the advantages and capabilities of the

. Dry Mounting Process. .

No order for mounting either too small or too large for us to undertake. We are now doing work for the principal printers and publishers, with the most gratifying results.

Special Prices for Trade Work.

Send your requirements and we will submit estimate, p p p p p p

The Adhesive Dry Mounting Co.,

LTD.,

that our readers
will be very well
satisfied to be rid of

all the mess of mounting, cockling, and other troubles."

"We are sure

27, 28, FETTER LANE, LONDON, E.C.

Works: Darnley Road, Hackney.

Telephone: 13328 Central. Telegrams: Accroirce, London. the two points which in every case give him preference." He gives instances of urgent orders having been cabled to firms in the United States, that have not been executed from four to eighteen months afterwards, and the goods have been eventually delivered by a British house, and paid for, before the American manufacturer has thought of executing the order. Will some of our more pessimistic trade journalists please note?

"I sent you some suggestions telling you how to make your paper more interesting. Have you carried out any of my ideas?"

Editor: "Did you meet the office boy with the waste-paper basket as you came up the stairs? Yes! Well, he was carrying out your ideas!"—Sales and Wants Advertiser.

A Suggestion

The Paper-Maker to the Printer.

DEAR MR. EDITOR.

As a regular reader of your circular, I may be excused if I trouble you with a few lines from the interior of the paper mill.

With some knowledge of the printer's work, much sympathy with him in his difficulties, and great admiration for his artistic productions, I am at times inclined to think he is a bit exacting. Not that he does demand what is unreasonable, or looks upon the paper-maker as his tormentor, but does he not sometimes forget that the paper-maker is just a fellow-mortal like himself, and not always a genius? Some of the printer's worries would disappear if he would explain to his stationer, when ordering paper, the style of printing blocks, etc., that are to be used upon it, as I believe many of his troubles and failures are attributable to the paper-maker not knowing quite what is required.

A visit to a paper-mill would, I think, be of great advantage to the members of both crafts, and I should heartily welcome to my mill any of your readers to whom you introduce me. As they cannot come at once, might I take them round the mill, in imagination, with me this morning?

We are now at the store-sheds; the consignment to hand this morning is Esparto grass from the Mediterranean. Fresh and strong-scented it is, and we watch it being conveyed to the mill, where it is picked and thrashed to free it from the dust of foreign shores. But the material is not all grass. Here is a load of rags,

227

Over 2500 are now in Use, and giving Perfect Satisfaction.

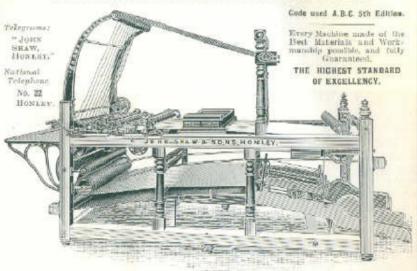
ESTABLISHED 1878.

First in 1876. Foremost in 1906.

Automatic Striker Ruling Machine.

Supplied to the South African, New Zealand, Indian and Cyprus Governments, and in all leading and Best Houses in Great Britain, Ireland and the Colonies.

One Firm alone in Great Britain using nearly 100 Machines.



PRICES, JOHN SHAW & SONS,

STRIKER RULING MACHINE WORKS,

HONLEY, HUDDERSFIELD, # #

Sole Agents for American Striker Pens.

The New "Gold Alloy Durable"
Pens. Will last a Lifetime.
Pinest and best made. Prices
and Samples Free.

Machines on view at

Louden Jewis : Hampson Bettriffge & Co., So-b) Cloth Fatz, London, E.C., South Wales Agents: T. C. Thompson & Son, Gladebone Street, Cardett.

All the latest and Newest Improvements attached.

Write for Particulars of our New "Combined" Striker Machine, for Ruling and Striking with Pens and Discs. Also of our New "Imperial" Iron Disc Machine, for Feint Lining and Striking both sides of Sheets, with Automatic Feeder and Layboy. Makers of all classes of the Latest and Newest Pager Ruling Machiners.

They have been gathered from all quarters, and could tell some strange tales if they were able to speak. A busy band of women is set to pick, sort, cut and clean them, and they are put in piles according to their suitability for one class of paper or another.

Now we come to the boiling house, and whether our material be the fresh grass or the world-worn rag, it must be boiled. The grass especially needs a very strong chemical to free its fibres from their incrustation of silica and resin, and in the successful accomplishment of this process lies the path to future success.

We now go to the bleaching house, and see how first the grass and rags are thoroughly washed, and masked into a pulpy condition, and ultimately subjected to the action of chlorine, till the desired whiteness is reached.

The next stage is called "beating," and is for the purpose of freeing the fibres and drawing them out into that condition in which they will best adapt themselves for the paper required.

At this stage also, are added the ingredients that make the paper fit to write or print upon.

If the paper is wanted "soft" or "hard" sized, the paper-maker has to use his sizing agents in the correct proportions, and here, he and the printer ought to understand each other thoroughly.

We have now our pulp ready for making into paper, and will follow it into the next room. That white milky mass is the pulp, highly diluted, which but a few short hours ago was grass, or rag, or even, shall I say, a Norwegan pine.

Now, as it is borne along on the endless cloth of woven wire, and violently shaken all the while, it consolidates into a soft, tender web of beautiful paper, so soft indeed that it has to be carried on flannel like a day-old baby, till, having been squeezed by one set of rollers after another, and dried by passing over a long series of hot iron cylinders, it is wound up at the end in large rolls—a strong, serviceable commodity.

Now that you have gone round the mill with me, and seen a great deal more than I have put down here, I think you will feel that there are many difficulties which the paper-maker has to contend with, and overcome, in order to meet the special needs of the printer.

Some other day, Mr. Editor, you may let me tell a few things of more detailed interest, and meantime I bid you good morning.

Yours sincerely,

Papyrus Bay, October, 1907. JAY ELL.

LITHOGRAPHED

Rotary and Flat Bed Machines.

62 × 42 in One Sheet.

POSTERS.



E are making somewhat of a speciality of these just now and you ought, if you have anything before you, to have our prices. We do the job throughout, saving you a lot of trouble, or will do any part of it as you may prefer. We have the services of ex-

perienced poster artists and printers, which ensures well-drawn and well-printed work, while the practice of the most modern methods and the use of the latest and best appliances so reduces our cost of production, that we are generally able to show great advantages, especially for large orders.

We also undertake every description of GENERAL LITHOGRAPHIC AND LETTERPRESS PRINTING, PLAIN AND IN COLOR.

SHOW CARDS, WRAPPERS, PICTORIAL POST CARDS, LABELS, CATALOGUES, TRANSPARENCIES, ETC., INCLUDING DESIGNING, DRAWING ON STONE AND PLATES,

TRANSFER WRITING, ETC.

We can help you with your own Printed Work too, in the way of Mounting Show Cards, Varnishing, Punching, Metal Mounting, Ruling, Perforating, Numbering, &c., &c.

We also publish a popular Series of Chromo Almanacs, Card Calendars, Monthly Leaflets and Date Blocks, Award Certificates, In Memoriam Cards, Advertising Sheets, Pictorial Show Posters, Bordered Cards, Bordered Posters, &c., &c.

ESTIMATES FREE BY RETURN. CORRESPONDENCE INVITED.

TAYLOR BROS., THE TRADE COLOR PRINTERS, LEEDS.

Telegrams: "ALMANAC, LEEDS,"

Telephone: 461.



Cover Papers. Cover Papers, we are reluctantly compelled to withdraw the series. Having only a small stock on hand, and being anxious to clear it out quickly to make room for other stocks arriving, we are offering the "Dorset" Papers at 14d. per lb. Particulars of the quantities, colours, size, etc., will be found on p. 236 of this issue.

Cheap Drawing Papers. WE have secured nineteen lots of Rough, Mill Finished and Hot Pressed Whatman's Handmade Drawing Papers, of different weights, and in Imperial, Royal, and Double Elephant. These

we have purchased from one of our customers who no longer deals in this class of paper, and we are therefore in a position to dispose of them at an exceptionally low price. The papers have been in stock for some time, so that they are very well matured, the only defect being that the extreme edges have become slightly discoloured from the effects of dust. Those of our customers who handle these papers would be well advised to see the above lots at an early date, for they are bargains in its truest sense, and we are only disposing of them cheaply as we do not make a practice of keeping these special lines in stock.

Special Line of Supercalendered. SIME time ago we made a large stock of 76 lbs. Supercalendered Paper for one of our customers, for a weekly publication. By some mistake it was delivered in quad crown, instead

of in 31 × 41 ins., and was, in consequence, thrown on our hands. We have 350 reams to offer, which we can supply at 2½d. per lb.; or for orders of not less than 10 reams, at 2d. per lb. The paper is of very good quality and possesses a fine surface, so that it will print half-tones very effectively, and as it is well worth 2½d. per lb. we don't anticipate having much difficulty in disposing of it.

231

CARDS and BOARDS

of every description. Large stocks

"BELGRANO" SURFACE ROYAL BOARDS.

In Cerise, Light Green, Pink, Fawn, Crimson, Dark Green, Yellow, Blue, Orange, French Grey, Salmon, Primrose, Dark Blue and Peacock.

Price, 8/6 per gross.

3d. per gross reduction for 10 gross, 6d. " 25 "

ALSO IN CUT CARDS.

Price, Large 2/- D. Large 4/- Small 1/3. D. Small 2/6.

FIRST QUALITY CLOTH LINED ROYAL BOARDS.

*In Light Green, Dark Blue, Light Blue, Dark Green, Pink, Salmon, Caledonian Grey, Yellow, Buff, Crimson and Lavender.

Price, 22/6 per gross.

ALSO IN CUT CARDS.

Price, D. Large 10 - per 1000. D. Small 6/9 per 1000.

TINTED MANILLA SURFACE ROYAL BOARDS.

In Blue, Red, Yellow and Green.

Price, 14 - per gross.

ALSO IN CUT CARDS.

Price, D. Large 7/6 per 1000. D. Small 4/9 per 1000.

ONE-SIDED TICKET BOARDS.

Price.

4 sheet ... 7/6 per gross. 8 sheet ... 11/- per gross.

6 sheet ... 9/6 , 12 sheet ... 15/6 ,,

WRITE FOR SAMPLES, POST FREE ON APPLICATION, 44-

R. T. TANNER & Co.,

DORSET STREET, SALISBURY SQUARE, London, E.C.

"Belgrano" THE cover of this issue of our Trade Circular is printed on Forget-me-not "Belgrano" Cover Papers, the past three issues having been printed on the other tints in the series, namely, marigold, lavender, and apple green. We think our customers will agree with us in the belief that these papers are very effective, and we trust that having finished the series with the "forget-me-not" tint, it will prove a good omen for future business in this direction. The "Belgrano" papers are supplied in three sizes—40 lbs. medium, 50 lbs. royal, 60 lbs. double crown (all 480 sheets flat), and the price is 2½d, per lb., or for orders of not less than 5 reams, 2½d, per lb.

Points for Printers.

THE successful master printer is the one who has learnt the art of distributing responsibilities upon his understudies, for the less a man does, the more time he has for thinking what has to be done. No man can be doing the work of another at ten shillings a week, and yet be thinking with the brain of a man at ten pounds a week. And if you are not doing this, you may take it for granted that one of your competitors is, and in so doing is scooping in all the prizes. At the same time, the master printer should have the reins of his business well in hand, and be able, at any time, to put his finger on every detail connected with it. System alone will enable him to do this, and system is the finest lubricant extant for oiling the wheels of every modern business.

#

Remember always that men are more than machines, and each one requires a different kind of treatment to extract the best that is in him. Do not have any favourites, but be courteous to all. When you find a man unsuitable for his position, discharge him at once, for a clean-cut sore heals much more quickly than one that is ragged; but never discharge a man merely on the report from his overseer. Find out yourself he is unsuitable, for it is not without the bounds of possibility that the overseer may be jealous of him.

Have an understudy for every position; there is nothing that will get the best out of a man so well as the knowledge that there is another to jump into his shoes should be decide at any time to vacate them. But on the other hand, never run one man against another; this is suicidal, and only ends in chaos. Sometimes it acts as a tonic

233

Do You Require

Any Additional Machinery?

If so

Communicate with

W. H. LOCKETT & CO.,

PRINTERS' ENGINEERS,

Dyer's Buildings, Holborn, London, E.C.

Prompt Personal Attention given to all Enquiries.

PRICES-STRICTLY COMPETITIVE.

SPECIALITIES:

DAWSON Summit Fine Art Wharfedale, Perceler, Two-Feeder Perceler, and Ordinary . . Wharfedale.

STAR SELF-CLAMP GUILLOTINE.

WAITE Falcon Safety Platen Press, Art Falcon, Die Press, and Tag-Making Machinery.

ELECTRICAL DRIVING.

We have completed a number of Important Contracts and are at all times ready to give advice and assistance to printers on this up-to-date method of driving.

Write for a copy of-

"NOTES ON ELECTRIC POWER FOR PRINTERS,"

Including: Method of Driving, Type of Motor, Speed Regulation, Cost of Electric Driving, Advantages of Electric Driving, Principles of the Motor, Definitions of Electrical Terms, Care and Maintenance of Motors. to a man, when he is leaving a firm, to think that it must go to smash; but if a business does so, the principals alone are to blame, and they cannot expect any sympathy.

Someone has said that Commercials are born, not made. Be this as it may, a traveller must be firm in the belief that his employers are men that understand their business, and that the firm he represents is one of the best in the country. A successful traveller in these days must get a "hustle" on him, for remember in your reports your firm are not over-anxious to know what orders your competitors are receiving; what they pay you for, is to receive a fat dispatch of orders from yourself each morning.

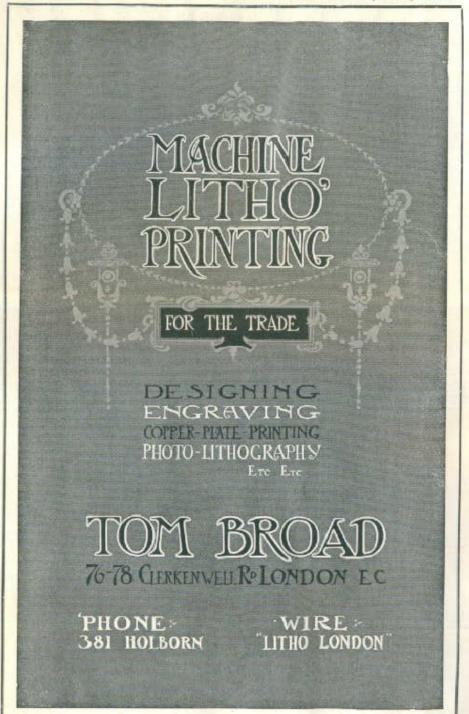
Don't waste too much time on big jobs that might turn out myths, for remember that a customer with a job is worth two with estimates. Never make a promise to a customer unless you feel sure you can fulfil it, for a foolish printer is known by his explanations.

Several well-known printing offices in and around the Metropolis have recently joined, or are about to join, the ranks of the London Society of Compositors.

An American engraver, Mr. C. K. Young, has engraved the alphabet twice, with his name and the date of completion, upon a pin-head, which is less than one-sixteenth of an inch in diameter.

The Annual Conversazione of the Institute of Printers and Kindred Trades of the British Empire was held on October 23rd, at the St. Bride Institute, under the presidency of the Lord Mayor (Sir William P. Treloar, Bart.). An excellent programme of music was arranged: the string band of the 3rd City of London Rifles was in attendance: there was a display of physical exercises given in the gymnasium, and there was an exhibition of pictorial printing in the small hall. Refreshments were served in the buffet room, and the proceedings terminated with a dance. The event will dwell in the minds of those present as a happy and enjoyable memory for many days to come.

Should you not receive a copy of this journal regularly, we should be pleased to hear from you, so that we may see that each issue is posted to you immediately on publication. It is sent to any printer, gratis and post free, on application.



WHAT OTHERS PARE DOING

ONGRATULATIONS to Messrs. W. H. Lockett & Co., who will be compelled, owing to their continued success, to remove shortly from Dyer's Buildings, to a fine block of buildings in Dean Street, Fetter Lane, E.C. Mr. W. H. Lockett has a thorough and practical knowledge of his trade, which is that of printers' engineers and brokers, and from the time he started on his own account in 1895, one success has followed another in tapid succession. A few years ago, he took his brother, Mr. A. W. Lockett, into partnership, who is a member of the Institute of Electrical Engineers, and from that time the firm have given special attention to the question of electric power as applied to the running of printing machines, Amongst others, Messrs. Lockett & Co. are the London agents for Messrs. Dawson & Sons, Ltd., and Messrs. Waite & Saville, Ltd., both of Otley.

A new paper has made its appearance at Dulwich, under the title of St. John's Express, which is sold for the smallest coin of the realm, namely, one farthing. According to the Manchester Guardian, a periodical at the same price commenced in June, 1840, under the title of the Farthing Journal, the Pearl of Small Price. It ran to 54 numbers, and consisted of four pages, with a wood-cut on the front, and the letterpress comprised a serial story, articles on mythology, biographies of literary notabilities, original poetry, and short extracts from books.

Three important monthlies ceased publication last month, namely, the Rapid Review, issued by Messrs. Pearson's Ltd.; the Burlington Magazine, a high-class half-crown monthly devoted to the interests of art and art connoisseurs, and Macmillan's Magazine, a journal which was established as long ago as 1859, and which has had, during its existence, many well-known editors to conduct its policy, among them being, Mr. Mowbray Morris, Professor David Masson, Sir George Grove, and Mr. John Morley.

Dorset Cover Papers.

SPECIAL NOTICE.

The mill having discontinued making the abovementioned Cover Papers, we are withdrawing the series. We have only a small stock on hand, as stated below, and in order to clear quickly we are offering at the very low price of 1 kd. per lb.

Reams.		Colour.	Size.		Weight.			Sheets.
41		Pastel Blue	361	Double Crown	***	60	***	480
41	0.00	Dark Green	0.65	*1	1000	297	63.0	79
14	74.00	Moss Green		**	110	31	200	**
21	***	Victoria Green	984	17	664	100		
8	-01-5	Silver Grey	22.2	22	141	CHI.	E-10	
5		Sage Green	0.0	- 11	100	77	(+-+)	11
5	0.0	Brick Red	-	77	100	217		71
3	833	Dark Olive		28	0.000	(92)	O.S.E.	22
			_					
11	355	Pastel Blue	*800	Medium	(0)	40		12
11	44.4	Dark Green		66	100	111	+ ++	**
21		Moss Green		**	***	10	7.0	**
5	1000	Silver Grey	6100	**		**	3000	22.
7		Sage Green			111	12		77
6	Sin	Brick Red	100	19	125,	747	1000	#
2	1000	Dark Olive		.99	2000	11		11

R. T. TANNER & Co.,

Dorset Street, Salisbury Square,
LONDON, E.C.



Modern Printing Papers. AT the last annual meeting of the Library Association, Mr. R. W. Sindall delivered a lecture on the above subject, and as it contains so many home truths for printers, we make no apology for

publishing it in extenso. Mr. Sindall says:

The wonderful growth and development of the art of printing has been one of the prime factors in drawing attention to the necessity of studying Paper, though we cannot forget that keen competition coupled with a somewhat senseless pursuit after cheapness, regardless of quality, has had much to do with it. The modern conditions of printing have resulted in developments in paper-making, partly along the lines of improvement in quality, but mainly in the direction of the manufacture of a cheap article for common dutly and weekly newspapers, or an artificial substance required for certain methods of picture illustration.

One writer, with an eye evidently keener for an epigram than the truth, says: "The consumption of paper is the measure of a people's culture." The librarian is in a good position to judge the real truth of this statement. If the following figures are any criterion of our intellectual attainments there is little to complain of:—

Paper made in the United Kingdom (A. D. Spicer)-

1800, 11,000 tons; 1850, 63,000 tons; 1900, 651,000 tons.

This wonderful increase in the amount of paper produced is due to a variety of causes, amongst which may be mentioned the repeal of the duty on paper in 1860, the introduction of fibres other than rag, and the spread of education.

The history of the modern printing paper is closely connected with the introduction of photo-mechanical processes of illustrating. The ingenious application of the art of the designer for commercial purposes in the numerous weekly and monthly magazines, and in advertisement pamphlets, has created such a demand for illustrations that no books are acceptable without them.

The wood engraving, the copper etching, the photogravure, the colletype, the lithograph, and the half tone process, each represent a stage in the development of printing to which the paper-maker has been compelled to give his serious attention.

(To be continued.)

LIST OF CLEARANCE LINES

which we are offering, subject to intermediate sale, at the following exceptionally low price.

SAMPLE SHEETS ON APPLICATION TO

R. T. TANNER & Co.,

Dorset Street, Salisbury Square, LONDON, E.C.

ONE-SIDED ART PAPERS.

Reams.		No.	Weight.		Size,			
99		1448		25		Large Post		
2	2.00	1440	***	26	55.5	m m		
5	####	1559	9.44	29	200	**		
9	200	1.689	***	32	553	-11		
2	10(1)	1847	***	86	689	33		
10	144	1463	.01	44		W.		
-9	555	1715	***	32	2000	Demy		
11		1469	4.4	84	4 6 4	11		
20	64.0	1519	7.717	56	1555	Double Demy		
26	115	1720	***	4.5	88	Royal		
12	F86	1740	***	47	1000	- 11		
4	176.4	966	***	54	7.668	Double Cap		
12	141	1747		58	0.000	23		
2	1.4.4	960		67	Year			

All 480 sheets flat.

Price, 24d. per Ib.

Or in not less than 10 ream lots, assorted, 23d, per lb.

LIST OF CLEARANCE LINES

Tanner's Trade Circular, Nov., 1907,

(Continued).

SUPER CALENDERED PAPERS.

Renma.			Weight.			Size.
20	1000	4000	21	171	100	Demy.
30	05.55		28	474	111	98
70		+44	25		=	79
100	9.11	17450	26	201	7.57	11
67	17.00	. + 11	27	60660		-19
20	8.64	(acc)	28	100	100	71
25	500		29		141	190
40		(80)	25		1.00	
20	30	000	70	246	200	Double Demy.
20		125	36	219.		Royal
20	0.11	15.22	197	(4)		**
25	1000	9099	88	30		71
18			51	145	70.7	
11	2010		28		49.65	Double Cap.
18	A 377	939	28			**
9	410	993	28	74.5	377	**
99	***	8.00	90	+4)		**
7	450	944	74	1990		44
14	525	422	26	2227	130	Double Crown.
9		400	88	100		100
8	49.0	100	35	(1,0);	000	11
28	886	900	42	100	1922	
6	***	200	55	-20	17.757	
25	200	***	57	1990	0.000	**
12	-10	***	62	2.5	1011	
4	5.55		73	17.00	200	11:
			All 480	shoots		

All 480 sheets.

Price, 2d. per 1b.

Or in not less than 25 ream lots, assorted, 17d. per lb.

Miscellaneous Advertisements.

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R.T. TANNER & Co., when they will be forwarded to Advertisers.

FOR SALE, Rubber Stamp Making Plant, 25/- complete, in good condition, and a bargain for anyone undertaking this class of work.—"P. & L.," c/o R. T. TANNER & Co.

IN CONSEQUENCE of the sale of a London weekly journal, the Editor and Manager thereof is disengaged, and is desirous of meeting with a similar appointment, or as Literary and Prioting Manager for a business house. Practical printer; highest possible references; great experience.—Address, "D.S.M.," c/o R. T. TANNER & Co.

ADVERTISER desires engagement as Assistant or Sub-manager. Good, organiser and book-keeper. Is years' experience. Excellent testimonials. Town or country. Accept moderate salary to commence. Terms, etc., to—"Manager" c/o R. T. TANNER & Co.

ROYAL DAWSON Wharfedale, with flyers. Excellent condition, 265. Wanted, a Dbl. Demy.—Apply "Wharfe," c/o R. T. TANNER & Co.

PRINTERS' ORDER CLERK requires re-engagement, many years' experience and highest references.—Address, "A.," e/o R. T. TANNER & Co.

WAREHOUSEMAN AND CUTTER seeks situation; could take charge of folding, stitching, etc. Age 36. 20 years' references. Apply, "J. K.," cjo R. T., TANNER & Co.

OVERSEER, or Manager of small office, thoroughly capable, modern display and good commercial work; excellent references, London and country experience. "F.W.B.," 7 Lannoy Road, New Eliham, S.E.

A CITY PRINTING BUSINESS for Sale, very commodious premises, good machinery and type, turnover about £13,000 per annun, several good contracts running,—Apply "S," c/o R. T. TANNER & Co.

ABOUT 50 Founts of New Type, Cases, &c., to be sold cheap. "J.J.," c/o R. T. TANNER & Co.

ADVERTISER, Practical Managing Printer of wide experience, would be pleased to hear from country employers desirous of best results from their works, and willing to remunerate accordingly.—Address, "Printer," R. T. TANNER & CO.

TO PRINTERS AND STATIONERS, &c.—Advertiser, printer and stationer, seeks situation as Manager, Assistant Manager, or Representative of printing, stationery, or apper firm (Eastern Counties preferred). Good all-round printer; keen buyer; good estimator. First-class knowledge of all kinds of paper and stationery. Good references. Able to take entire control.—"Jesse," c/o R. T. TANNER & Co.

FOR SALE, RELIEF STAMPING PRESS (Edwards & Williams' Patt. A), complete with guide board, chucks and dots. Also assortment of materials and colours. Cost £7; practically new; no reasonable offer refused,—J. H. Clarke and Co., Stationers, Chelmsford.

PRINTING, BOOKSELLING, STATION-ERY, &c. A sound business required with a turnover of about \$2,000 per annum,—Particulars in confidence, "Business," c/o R. T. TANNER & CO.

A THOROUGHLY ESTABLISHED Litho' and Letterpress Business in a large city may be obtained under exceptional circumstances for £500. Splendid chance for an up-to-date Printer.—" V.," c/o R. T. TANNER & CO.

FOR SALE, a genuine LETTERPRESS PRINTING BUSINESS in South London, Established over 25 years. Plant consists of double demy and double crown Wharfedales, 2 platens powerful cutter by Furnival, folding machine, D.C. press, gas engine, and a large quantity of types, etc.—Full particulars of "G.A.C.," c/o R. T. TANNER & Co.

PRINTING PLANT, nearly new. Feelscap Minerva, three rollers, in first-class condition 26 founts of up-to-date (point) Type, Borders, Cases, dust-proof Frames, etc., etc. Would suit a beginner. What offers? ""D. H. W.," c/o R. T. TANNER & Co. An IDEAL COVER for Catalogues, Booklets, Pamphlets, etc.

N 34

"Salisbury" . Cover Papers.

now supplied

IN TWENTY-THREE ART SHADES.

Four New Colours recently added.

ROYAL BLUE, INGRAIN BROWN, WHITE

and PINE GREEN.

Made in TWO WEIGHTS and THREE SIZES,
40, 55, Medium. 50, 70, Royal. 60, 80, Double Crown.
480 Sheets to Ream.

Jt 36

Write for Sample Book, Post Free on application.

R. C. Canner & Co.,

DORSET STREET, SALISBURY SQUARE, LONDON, E.C.

WE HAVE A LARGE VARIETY OF CARDS OF ALL DESCRIPTIONS

FANCY & EMBOSSED CARDS AND BLANKS SPLENDID DESIGNS

WE SHALL BE PLEASED TO SEND YOU SAMPLE BOOK on APPLICATION TO OUR TRAVELLERS, OR BY POST 需需需需需

R. T. TANNER & CO.

