#### TANNER'S

## Pleated Postal Wranne

ONCE USED.

ALWAYS USED.

## Wrappers

(PATENTED)

are a boon, for they meet a long-felt want.

W.

THE OPENING OF PACKETS IS SIMPLICITY ITSELF.
IMPOSSIBLE FOR THE COVERS TO GET MUTILATED.

The Pleased Pessal Wrapper should be in the hands of everyone who sends our printed matter, rolled, either by hand or through the post. It is the only wrapper that can be easily opened without using a knite, and consequently it saves the irritation one so often feels when a package is received in which the contents are almost sure to be spoilt while opening. The Pleased Postal Wrapper is, therefore, absolutely safe and reliable, for a pleat runs along the entire length, and this pleat can be pulled from either end to open.

Send dimensions of the wrapper you use, and the quantity you can order, and we will send you a quotation, together with sample. Supplied either printed or plain, and with or without gummed flaps

+50

R. T. TANNER & Co., Ltd.,

Dorset Street, Salisbury Square,

- LONDON, E.C. -

TANNER'S TRADE CIRCULAR TO PRINTERS AND STATIONERS

JANUARY 1911

R. T. TANNER & CO., LTD.,
Dorset St., Salisbury Square,
London, E.C.

AN IMPORTANT INNOVATION
WHICH APPEALS

# TO ALL PRINTERS

The Possibilities and Advantages of

# DRY MOUNTING ARE KNOWN TO ALL

Hitherto, the question of price has been the stumbling-block to enable this process to be effectively applied to the requirements of the modern printer.

# THIS DIFFICULTY HAS NOW BEEN OVERCOME

With the result that prints may be dry mounted nearly as cheaply as with paste mountant.

### R. T. TANNER & Co. Ltd.

Dorset Street, Salisbury Square,
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Published by

R. T. TANNER & Co., Ltd.

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Telegrams: Tanner, London. &
Cables: A.B.C. 5th Edition, &
Western Union and A 1 Code, &

Exclusive Trade Circulation.

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Vol. VI., No. 1. JANUARY, 1911.

Gratis and Post Free.

#### THE NEW YEAR.

WE should like to take this opportunity of wishing our readers everywhere a very Prosperous New Year. Whatever the result has been of 1910, we sincerely hope that it will be eclipsed by 1911. At the moment of writing the printing trade is in a very healthy condition, except for the uncertainty which is hanging over it like the sword of Damocles. We have reason to believe, however, that some amicable arrangement will be arrived at between the masters and men so as to avoid a calamity. We earnestly hope, in the interests of all, that such will prove the case. Granting that this comes about, the signs appear very hopeful for the year we have just entered upon. Printing is going ahead by leaps and bounds, not the least reason for this being that the manufacturer and merchant are awaking to the fact that the more they spend in printing, the more will be their turnover. Indeed, by many firms the printing account is looked upon as an index of business, and they are, therefore, anxious for it to be as large as possible. The old idea of resting on one's laurels is fast passing away, and we know of many firms who to day are spending thousands of pounds per annum on printing and advertising who twenty-five years ago were not spending a penny in this direction. As competition increases, so printing must increase, and for this reason it is always a little pleasant to look into the future.

# PAMPHLET GASES

For Samples, Price Lists, Magazines, Invoices, Receipts, Letters, and Papers of all kinds.





The "MARLBOROUGH" DUST-PROOF CASES offer an Inexpensive, Simple, and Effective means of preserving papers from dust, and in a form at once easily accessible and secure.

There are  $\underline{33}$  distinct sizes, from  $7\frac{3}{4} \times 5\frac{1}{4}$  (inside) selling at 1/-, to  $18 \times 12$ , selling at 4/- each.

A fully-detailed List, giving exact measurements of all sizes, with prices, sent on application.

The cases can be supplied without Labels, or with either of the following Labels without special charge. The Labels are printed in gold on red calf paper.

BILLS CATALOGUES INVOICES LECTURES LETTERS MAGAZINES MANUSCRIPT MSS. MUSIC NOTES PAPERS

PAMPHLETS PRICE LISTS RECEIPTS REPORTS SERMONS Blank Label

#### MARLBOROUGH, GOULD & Co., Ltd.

Wholesale Manufacturers and Paper Dealers,

52 Old Bailey, LONDON, E.C .=



Samples of Writings. THE "get-up" of our Sample Book of Printing having been so much admired, we decided to compile a Sample Book of Writings on similar lines. We should like it to be distinctly understood that

this book includes only leading lines. We stock many other qualities of writings, and shall be pleased, at any time, to quote for special enquiries. The book before us is divided into the following sections:—

- (1) Cream Laid Writings, Watermarked and Plain,
- (2) Cream Wove Writings, Watermarked and Plain,
- (3) Antique Laids and Vellum Woves,

Tanner's Trade Circular, Jan., 1911.

(4) Yellow Woves, Blue Woves, Laids and Azure Laids.

In the first section there are twelve samples, in various weights and sizes, including, the Salisbury at 51d. per lb., Belgrano at 31d. per 1b., 854 quality and Scrivia at 3d. per lb., Sunnyside at 2½d. per lb., Inflexible at 23d. per lb., Tanville at 25d. per lb., and five other qualities ranging in price from 41d. to 2d. per lb. The second section also carries twelve distinct varieties of papers, including the Tangara at 9d. per 1b., Salisbury, Belgrano, 854 quality, Scrivia and Inflexible at the prices mentioned above, and six qualities ranging in price from 4\frac{1}{2}d. to 2\frac{1}{2}d. per lb. In the third section there are ten samples (four laid and six wove), the prices of the former varying from 6d. to 21d. per lb., and of the latter from 6d. to 31d. per lb. In the last section there are eleven samples as follows:-Blue Wove, 288 quality, at 32d., Pale Blue Wove, 942 quality, at 32d., Yellow Wove, 414, 249 and 239 qualities, at 4d., 32d., and 23d. respectively. Salisbury Blue Laid at 51d., Blue Laid, 249 and 228 qualities, at 31d. and 21d., Batchelor's Hand Made at 1/1 per lb., R.T.T. Azure Laid at 4ad., and Azure Laid, 308 and 550 qualities, at 31d. and 21d. respectively. It will, therefore, be seen from the above that our new sample book of writings is a representative selection, and one which will appeal to all modern printers. If any of our friends have not received a copy of this book, we hope they will communicate with us so that it may be sent without delay.

# 'SALISBURY' COVER PAPERS

for

#### Artistic Results.

#### Supplied in the following Colours:

SLATE,
INGRAIN GREEN,
LIGHT GREY,
OLIVE,
SMOKE,
CALEDONIAN
GREY,
AZURE GREY,
ROYAL BLUE,
DARK GREEN,
CHOCOLATE,
RUSSET,
CAMEL BROWN,
FAWN,
MAROON,

GREEN,
WHITE,
DRAB,
ORANGE,
VERDANT GREEN,
SCARLET,
PURPLE,
IVY GREEN,
INGRAIN BROWN,
PINE GREEN,
BLUE INDIGO,
PEA GREEN,
PEARL GREY.

Stocked in: Medium, 40 lbs. and 55 lbs.; Royal, 50 lbs. and 70 lbs.; Double Crown, 60 lbs. and 80 lbs. (480 sheets).

Price 33d. per 1b.

Send for a Copy of the latest Sample Book. One of the most Artistic Productions in the Trade. Free.

### R. T. TANNER & Co., Ltd.,

Dorset Street, Salisbury Square,

LONDON, E.C.

An Art Production. ONE of the most attractive sample books we have ever published is the new book of "Salisbury" Cover Papers. The cover is a double sheet of the Fawn paper—on the outer sheet there is an oval-

cut opening, and on the inner sheet there is a three-colour illustration mounted with our Dry Adhesive Process. In this way the illustration appears on the cover as a cameo. The price list is in calendar fashion on the inside of the cover, and is at once unique and attractive. The book carries samples of the twenty-six colours in which these papers are now supplied, each sheet being printed in a colour which harmonises with the tint of the paper. The colours are as follows:—

Slate.
Ingrain Green.
Light Grey.
Olive.
Smoke.
Caledonian Grey.
Azure Grey.
White.
Dark Green.
Maroon.
Green.
Drab.
Royal Blue.

Orange.
Verdant Green.
Scarlet.
Purple.
Ivy Green.
Ingrain Brown.
Pine Green.
Russet.
Blue Indigo.
Pearl Grey.
Camel Brown.
Pea Green.
Fawn.

All the colours are stocked in 40 and 55 lbs. Medium  $(18 \times 23)$ , 50 and 70 lbs. Royal  $(20\frac{1}{2} \times 25\frac{1}{2})$ , 60 and 80 lbs. Double Crown  $(20\frac{1}{2} \times 30\frac{1}{2})$ , all 480 sheets flat. The price is  $3\frac{3}{4}$ d. per lb., or in five ream lots,  $3\frac{1}{2}$ d. per lb.

The Process Year Book, 1910-1911. This "hardy annual" again makes its appearance, and is as attractive and welcome as ever. The present volume is larger than any of its predecessors, but the price remains the same. The present

is the sixteenth volume, and a glance through the pages of these volumes shows, in a very practical manner, the advances which have been made during the last twenty years in book illustrations. When the first volume was issued, the half-tone process was in its infancy, and it is interesting to see what strides have been made in this direction. The illustrations are numbered in hundreds, and are by every known process. Altogether, the volume is a "Feast of Good Things," and will be found helpful by all up-to-date printers.

Tanner's Trade Circular, Jan., 1911.

## Valuations.

### MR. FRANK G. BOWEN

IS PREPARED TO UNDERTAKE VALUATIONS AND SUPPLY INVENTORIES FOR ALL PURPOSES— PROBATE, TRANSFER AND RE-INSTATEMENT.

FOR

### FIRE INSURANCE RISKS

IT IS VERY NECESSARY FOR THE ASSURED TO HAVE A PROPERLY ATTESTED INVENTORY, WITH A VIEW TO SAVING TROUBLE, LOSS, AND OFTEN GREAT EXPENSE.

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Possess a fine CANVAS SURFACE, applicable to all High-Class Work.

#### SUPPLIED IN SIX TINTS

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30lbs. Medium & 46lbs. Double Crown.

PRICE per Ream (516 Sheets)

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SAMPLES ON APPLICATION.

### R. T. TANNER & Co., Ltd.,

DORSET STREET, SALISBURY SQUARE, LONDON, E.C.



A CCORDING to the reports at the time of writing everything seems to show that some amicable settlement will be arrived at in the dispute which, for some time, has threatened the whole of the printing industry. We sincerely hope that our information is well founded.

From the printing standpoint, December was one of the best months on record. Although overtime was largely resorted to, the number of unemployed on the L.S.C. list dwindled down to a minimum, and this list forms an excellent barometer of the state of trade.

The cover of this issue is one of the "Cecil" Cambric Surface Cover Papers, namely, Sienna. These papers are now supplied in 19 distinct colours, and in several weights and sizes, the price being 4½d. per lb. We shall be pleased to forward samples to any of our friends who do not happen to have a sample book available.

At the last quarterly meeting of the Printers' Medical Aid and Sanatoria Association it was announced that the receipts had reached £135, and the expenditure was £93. The funds of the Association are now £285, and since its formation 1,455 letters have been issued.

Sir Harold Harmsworth has given £20,000 to the University of Cambridge for the endowment of a chair of English Language and Literature.

At the annual dinner of the Institute of Journalists the chairman submitted the toast of "The Paper Chain," the journalistic links of which joined the Empire. In responding, the Hon. Harry Lawson drew attention to the visit of the Overseas Press delegates, and said he was sure the influence of such gatherings could not but materially aid in binding together the whole Empire, and gave particulars of communications he had received from all

# H. SILVERLOCK

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# Electrotyping

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# Stereotyping

By the most up-to-date plant and the most efficient staff.

#### OUR SPECIALITY.

The fullest satisfaction to the customer and prompt delivery. Our Express Cycle Carriers will collect and deliver the work. All classes of work undertaken and personal attention given to all orders.

#### DON'T FORGET

That our Foundry is at the service of every modern and up-to-date printer.

parts of the world, which expressed the almost miraculous change of sentiment which had taken place in the Overseas Press owing to the better understanding of the old country which had been gained through the visits.

Tanner's Trade Circular, Jan., 1911.

Don't forget that we have a wide range of Clearance Lines of all kinds of papers, which we can offer at particularly low prices. It is impossible for us to give a complete list of these job lines, but if any of our readers are requiring something at a low price, they would be well advised to communicate with us, as we shall, no doubt, have something to offer from stock which will meet their requirements.

The U.S.A. Treasury has decided to reduce the size of all paper money by one-third, so that it will fit the ordinary small 8vo pocket book. It is estimated that this will save a million dollars a year, and at the same time will be found much more convenient.

Says the *Inland Printer*, of America:—Commercial printing is fast becoming one of the high wages trades. Employers are coming to see that they can make some money out of the business—that there should be a profit on even a compositor's work. This may be very sordid and low from an idealistic standpoint, but it is the foundation for that dignity which will give the trade a standing somewhat commensurate with its service to society.

The suggestion of the Postmaster-General to supply postcards and letter-cards direct to the public at the price of the cost of transmission only, without any additional charge for the card itself, is meeting with a good deal of criticism in paper circles. By many it is looked upon as unjust, and the Caxton Magazine says that the idea has not even the merit of being new.

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Envelope making (special sizes and qualities).

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45 & 45 St. John Street, West Smithfield.

# COLOR & GENERAL PRINTING FOR THE TRADE.

#### CHROMO ALMANACS.

Cheap, Choice and Charming.

Sample Set to take orders with 5/-, allowed off £5 order or if the Samples be returned in good condition.

#### CARD CALENDARS.

(American style).

Smart, Up-to-date and Attractive. Send for Sample Book.

#### LITHOGRAPHED POSTERS.

In One Sheet, 62×42ins.

By Experienced Designers and Printers.

LOW PRICES. GOOD WORK. PROMPT DELIVERY, ESTIMATES FREE.

#### ADVERTISING FIXTURE SHEETS,

For Cricket and other Clubs.

A Splendid Range of Designs Lithographed in Gold and Colors.

Illustrated List on application.

#### PICTORIAL POST CARDS.

From your own Photographs.

Low Prices and Quick Delivery.

Send for Samples and state requirements.

## AN INDEX to a few of the things in which we can assist you. Your enquiries are invited for samples, estimates and other information for these or similar items.

Designing, Drawing on tone or Aluminium or Zinc Plates, Transfer Writing, etc.; Labels for Canned Fruits and Provisions; General Lithography; Letterpress Posters; Advertising Transparencies (self-adhesive); Line, Half-Tone and Tri-Color Blocks; Three-Color Printing; Photo Lithography; Pocket Calendars; Leaflets and Date Blocks; Perpetual Daily Date Cards with Rims; Award Certificates (floral and ornamental); Zenith Decorative Transparencies (self-adhesive); Pictorial Posters and Window Bills; "In Memoriam" Cards (single folding and framing); Bordered Posters; Bordered Cards; Ruled Blanks for Invoices, Billheads, etc.; Patriotic Posters, Cards and Circulars.

### TAYLOR BROS., LEEDS.

THE TRADE COLOR PRINTERS.

Telegrams: "Almanac, Leeds,"

Telephone 401.



Systematic Distribution. THE distribution of type is recognised as important as composition by nearly all printers. Yet in how many composing rooms, asks the *Printer's Register*, is systematic distribution prac-

tised? The mistake is made in many printing offices of considering distribution of dead matter as a loss item, and is indulged in only during the spare time, generally accomplished with the aid of the apprentices, and resulting in mixed and battered type and spaces. Think of a contractor putting bricklayers to work without any bricks to proceed with! Or instructing them to search for the bricks! Incredible as it may seem, this is practically what every foreman or proprietor does when he puts compositors to work on empty cases. In the experience of a writer in the Practical Printer, while working in a large "modern" composing roomwhen setting the type for a large placard, he was instructed by the foreman not to "pick" any character but to try different cases of the same size type until a case was found containing a sufficient number of letters to set the form. Half-a-dozen cases at least were visited until the lucky one was found, it being necessary, of course, to count the sorts in each case tried. The time lost was sufficient to set another form of the same size. Other men in that office were working under the same conditions. Would not an additional type purchase have paid for itself in a short time? Or would not systematic distribution effect a remedy? Sort hunting and type picking are responsible for at least 50 per cent, of the lost time in a large number of composing rooms, as well as a considerable amount of damage to various characters through the use of tweezers, which most men will use when losing time rapidly on a form. Then there is the damage done to live forms through breaking into them for sorts, often resulting in a form going through the press with one or more letters missing or in the wrong place. Almost every compositor, on certain occasions, spends as much time on a job in search of sorts as would be required to set the form with all the material at hand. Then the anxiety and worry caused by sort hunting result in a certain amount of wasted energy on the part of

Every Modern Printer

SHOULD SEE THAT HE HAS

A Copy

of our

**NEW SAMPLE BOOK** 

. . of . .

# PRINTINGS.

It is an Edition de Luxe, the get-up being at once Novel and Attractive. The book is divided into the following sections:—

Enamel and Art Papers.
Super-Calendered, Imitation Art and Plan Papers.
White Printing and Poster Papers.
Cream Shade and Toned Printing Papers.
Antique Wove, Laid and Etching Papers.

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Write for Copy without delay.

### R.T. TANNER & Co., Ltd.,

Dorset Street, Salisbury Square, LONDON, E.C.

'PHONE 6262 HOLBORN

the compositor, less work being produced and the job being slighted through trying to make up the lost time caused by sort hunting Systematic distribution has been suggested by a plan of having the entire force spend an hour each morning on distribution before beginning composition. This plan is not good, for the reason that it shuts down the regular work for an hour, and with six men working the plan, it means a days' loss of one man in a week's course. Another plan, which is not good, and which is in action in most large offices, is having one or two men engaged continually during working hours on job-letter distribution. This plan causes a continual "hold-up" of the compositors when they want a line out of the case where the distributor is working, or if the distributor steps aside for the compositor, he is losing more time than the former, it requiring more time to set than to distribute. The only practical remedy for empty cases and sort hunting and picking is offered in the following terms :- Two or three of the regular compositors are selected to work on distribution one or two nights each week and on Saturday afternoon. If night work is the rule on several evenings each week, the evenings should be selected when no other work is done. The idea is to give the distributors absolute freedom to work, and with no composition going on, it is surprising how much distribution can be done in an evening by a couple of good men. These workmen should take note of certain cases which are always short, and if systematic distribution does not refill those cases, it means, of course, that the faces in question have been used to a great extent in live, standing matter. This condition of the cases should be reported to the foreman so that an additional supply may be purchased at once, because it must be admitted that the cheapest thing that can be purchased in a printery is type that is always in use. It's the type which seldom leaves the cases that is the most expensive to the purchaser. The distributors could also keep note of certain sizes of metal furniture, leads, slugs, and quads which continually run low. The purchase then of the missing sizes would save considerable time and worry on the part of the compositors. Certain job faces which are continually in use and are for ever running low in the cases should always be purchased in weight founts. Then, with systematic distribution, somewhat on the plan outlined herein, there will be a positive increase in composing room production.

Extensive experiments have been going on for some time with the object of utilising sugar cane as a material for manufacturing paper pulp. The experiments seem to have taken a practical form, so that in all probability this hitherto waste product will prove of service to mankind.

Tanner's Trade Circular, Jan., 1911.

Every Modern Printer

SHOULD ALSO SEE THAT HE HAS

A Copy

of our

**NEW SAMPLE BOOK** 

. . of . .

# WRITINGS.

It is likewise an Edition de Luxe, and shows our Leading Lines. Other qualities are stocked, and we shall be pleased to quote for special enquiries. The book is divided into the following sections:—

Cream Laid Writings, Watermarked and Plain. Cream Wove Writings, Watermarked and Plain. Antique Laids and Vellum Woves. Yellow Woves, Blue Woves, Laids and Azure Laids.

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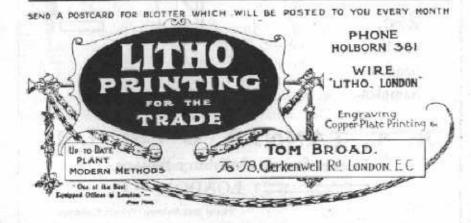
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(3 Lines).

# WHAT OTHERS TO ARE DOING

ESSRS. A. B. FLEMING & CO., LTD., have declared an interim dividend on the ordinary shares, for the half-year ended October 31st last, at the rate of 10 per cent, per annum, free of income tax. The last report of Black and White Publishing Co., Ltd., after providing for debenture interest, shows a loss of £4,931. At the annual general meeting of Linotype & Machinery, Ltd., the chairman stated that the net profits for the year were £118,775, as compared with £105,440 of the previous year. After providing for certain fixed charges, there remained a balance of £45,722, as against £31,295 of last year. It was recommended that the accumulated profits of the year, including those of the preceding year, should be carried forward, as the Board wished to put the Company on a sound basis, and be ready for any adverse circumstances which might arise. At the last annual general meeting of the Kellner-Partington Paper Pulp Co., Ltd., it was announced that the gross profits amounted to £333,800, which enabled a dividend to be paid, for the fifth time, at the rate of 20 per cent, per annum. £90,000 was appropriated for writing down properties, making the total amount now reserved for that purpose £865,000.

We have received from Mr. Frank J. Thomas, the London manager of Messrs. Chorley & Pickersgill, Ltd., the copy of a



ENTIRELY NEW PAPER AN AN ENTIRELY NEW WATER-MARK The "INFLEXIBLE" Cream Laid and Cream Wove WRITINGS. Stocked in 21 lb. Large Post Price

R. T. TANNER & Co., Ltd.,

 $2\frac{3}{4}d$ .

per 1b.

Send for

Samples.

Dorset Street, Salisbury Square,

LONDON, E.C.

'Phone 6262 Holhern (Private Exchange)

circular, designed by himself, which has been despatched to prospective clients. It is certainly up-to-date, the cover showing Mr. Thomas seated on an aeroplane, under the title, "The Latest Flight from London to Leeds."

The Poster columns in Berlin, are let by the municipality, and from 1891 to 1900 the annual rental was nearly £13,000. From 1901 to 1910 this amount has increased to £20,000, and the next re-letting is expected to show an even greater increase.

In recent dispatches to the Foreign Office, says the Printers' Register, H.M. Consul at Stockolm furnishes particulars of a new agreement concluded between the Swedish Typographical Union and the Association of Employers, to be in force from October 1st, 1910, till July 1st, 1914. No alteration has been made in the scale of wages hitherto in force. The following (among other) new provisions have, however, been agreed to: The employers shall be free, while observing the other regulations of the agreement, to supervise and distribute labour, engage or discharge workmen, and make use of them whether organized or not. By way of guarantee against the violation of the agreement it is provided that each workman shall have a sum of money, equivalent to two weeks' minimum wage, in a bank pass-book, which pass-book shall be handed over to the employer at the time of the workman's engagement. If the workman does not possess such pass-book, or if the money in his possession does not amount to the sum specified, the employer shall deduct 10 per cent. from his weekly wage until the necessary amount has been obtained for deposit at the bank. Where an employer is awarded damages by decision of an arbitrator or a court of arbitration, these shall be paid out of the above-mentioned money. Finally, a rule has been established for enforcement in cases of dispute, according to which no lock-out, strike, boycott or blockade may take place. Should differences of opinion arise, efforts shall be always made at the outset to come to an understanding by means of verbal or written negotiations. For such questions under dispute as cannot be arranged in this manner, there has been established a board of arbitrators, and, as supreme court, a court of arbitration, both sitting in Stockholm. The two contracting organizations undertake not only to observe all the clauses of the agreement very strictly themselves, but also to see that they are unconditionally followed by their branches and members. Should any person neglect to do so, he shall be excluded

# **FANCY CARDS**

IN AN IMMENSE VARIETY OF UP-TO-DATE, ARTISTIC PATTERNS, SUIT-ABLE FOR PROGRAMMES, CONCERT TICKETS, INVITATION CARDS, AND ADVERTISING SCHEMES OF EVERY DESCRIPTION.

FACTORY. MADE IN OUR OWN DELIVERED FROM STOCK.

HUNDREDS OF DESIGNS TO CHOOSE FROM. SAMPLE BOOK ON APPLI-CATION.

WE ALSO MAKE A SPECIAL FEATURE OF WEDDING STATIONERY.

OUOTATIONS GIVEN FOR SPECIAL ENQUIRIES.

OUR BLANK FANCY CARDS SUPPLY A "LONG FELT WANT" AMONG PRINTERS, AND HAVE BEEN IM-MENSELY POPULAR SINCE THEIR INTRODUCTION.

# R. T. TANNER & Co., Ltd.

Dorset Street, Salisbury Square,

LONDON, E.C.

from the organization; and should either organization violate the agreement, it is bound to pay damages.

An association has been formed in the interest of Advertisement Managers of the London and Provincial Press. The Association has been registered with one hundred members, and in the event of winding up, each member is liable for 2/6.

The paper trade in this country is at present in a flourishing condition. At the annual dinner of the British Wood Pulp Association, the chairman said that the importation of printing paper on reels in 1904 amounted to 78,500 tons, and in 1909 this amount had been increased by 9 per cent. At the same time he pointed out that Messrs. Lloyd made more paper at Sittingbourne in one year than the whole of the imports of paper in reels.

John Rosser, an American statistician, says the Sales and Wants Advertiser, has been calculating the waste of time and strength in retaining the use of the hyphen in "to-day," "to-night," and "to-morrow." The daily output of these hyphens by the English speaking people he calculates in these words totals 891,181,460 in the year. Reckoning the average of a written hyphen to be one quarter of an inch, you have a straight rule 3,864 miles long. It would take one man seventy-six years to insert the hyphens in these words, and his salary at modest day rate would amount to about £15,000. In inserting the hyphen in typewriters and linotypes a total of 352,974 foot pounds of energy is expended, enough to draw a passenger train across the United States. No mention has been made of the waste of ink and paper, but this would approximate in value the daily bread supply of the State of New York. Undoubtedly, a contemporary remarks, the tendency to-day is to shorten things.

### A few of our Specialities

Whist Scoring Cards. Ball Programmes. Invitation Cards. Wedding Cards. In Memoriam Cards.

PROGRAMME PENCILS, CORDS, AND TASSELS. --25 - per 1,000. 2/8 per 100.

W. RUSSELL & Co. EAST DULWICH ROAD, LONDON, S.E.

#### Miscellaneous Advertisements

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TANNER of Co., Ltd., when they will be forwarded to Advertisers.

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