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# R. T. TANNER & Co., Ltd.,

Dorset Street, Salisbury Square,

Telephone 7054 CITY (3 lines). LONDON, E.C.

Telegrams: "TANNER, LONDON." TANNER'S

TRADE CIRCULAR

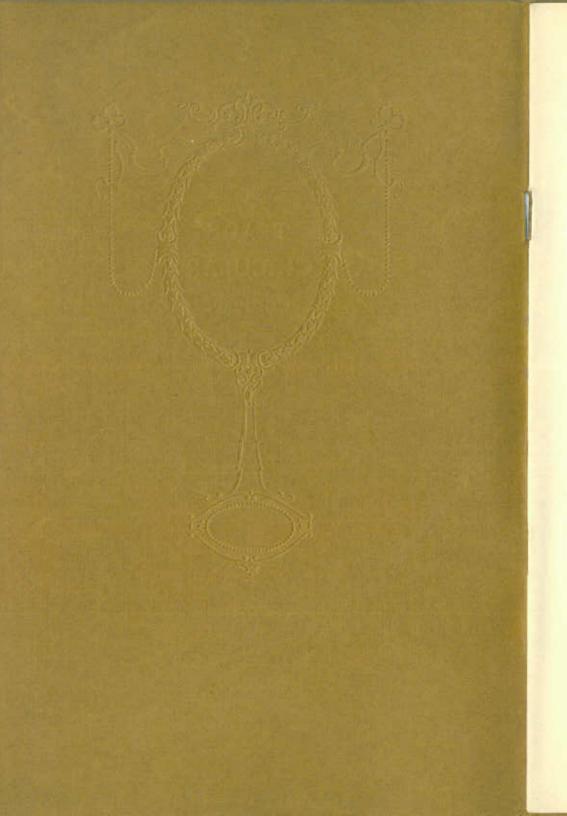
OCTOBER.

1913.

R. T. TANNER & Co., Ltd., LONDON.

This cover was embossed in a Platen Press with Die and Patent Counterpart made by Dyer Brothers, 27 Hatfield Street, Golden Lane, E.C.

Specimens and prices of similar Dies on application.



# Tanner's Trade & Circular FOR PRINTERS & STATIONERS

Published by R. T. TANNER & Co., Ltd.

Dorset Street, Salisbury Square, London, E.C. O S S S S 39 & 40 Hutton Street, and 40, 41, 42 Primrose Hill, Whitefriars, London, E.C. O S Agent for South Africa:

A. O. Bartlett, 1 Tamboers Kloof Road, Cape Town, Telephone: 7054 City (3 Lines). Telegrams: Tanner, Fleet, London. Cables: A.B.C. 5th Edition, & Western Union and A 1 Code.

Exclusive Trade Circulation.

Vol. VIII., No. 10. OCTOBER, 1913.

Gratis and Post Free.

#### TECHNICAL EDUCATION.

S the winter session is commencing at the various technical institutes throughout the country, we would again draw the attention of the members of the trade to the value of such classes, both from the point of view of the employer and the employed. We know of several instances where master printers have induced their assistants to join these classes, and have found in consequence that the standard of their out-put has been increased. For instance, every up-to-date compositor who is alive to the possibilities of his craft should have some knowledge of art and colour, and this can be secured at a very nominal rate at a large number of centres throughout the country. Special classes are also being held in connection with printing, and, although these were not attended so well as was anticipated last session, it is hoped that they will receive more support during the winter of 1913. From the syllabus of such classes we can only come to one conclusion, namely, that they are pre-eminently practical, and that they must prove of very great assistance to the employees attending them. In a strictly competitive age, it cannot be denied that technical education is of primary importance, and as nowadays every facility is offered for the employee who is anxious to make progress in his business, master printers should foster the spirit of education as far as they possibly can among their assistants, for it will, in the long-run, redound to their credit.

Tanner's Trade Circular, Oct., 1913.

# Valuations.

# MR. FRANK G. BOWEN

IS PREPARED TO UNDERTAKE VALUATIONS AND SUPPLY INVENTORIES FOR ALL PURPOSES PROBATE, TRANSFER AND RE-INSTATEMENT.

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R. T. TANNER & Co., Ltd.,

DORSET STREET. LONDON, E.C.



"Porcellanite" Parchment. We should like to draw our readers' special notice to "Porcellanite" Parchment, which, as its name implies, is an excellent imitation of parchment. It will be found useful during the autumn and winter months for a variety of printing jobs, and is used extensively for Christmas cards. Stocked in royal, it is supplied in two weights, 51/55 lbs., at 20s. per ream, and 60/65 lbs., at 22s. 6d. per ream. We shall be pleased to submit a sample of this paper to any of our readers on receiving application.

Royal Boards. Amongst royal boards, the following will be found useful to meet the requirements of the modern printer. The "Hutton" is an ivory board of exceptionally good quality at 8s. per gross, or 7s. 6d. per gross, in 10-gross lots. The "Superwhite" is a pure white 4-sheet board, very strong and hard, at 7s. 6d. per gross, or 7s. 3d. in 10-gross lots. The No. 99 is a two-sided Chromo board of excellent quality, and is supplied at a low price. The 3-sheet is 5s. 9d., 4-sheet 6s. 9d., 5-sheet 7s. 9d., and 6-sheet 9s. per gross. Samples of the above will be forwarded to any printer in the country on application.

Fancy
Cards.

As many of our readers are aware, we now offer a wide selection of fancy cards, suitable for menus, programmes, invitations, concert tickets, dance programmes, etc. These are made on our own premises, and we are constantly making additions to our patterns. We supply them in a large number of distinct patterns, and, consequently, we have designs which suit practically all tastes. These fancy cards offer immense possibilities to the modern printer, and we are pleased to say that since their introduction they have met with a steadily increasing sale. Should any of our readers not have received a sample book of these cards, we shall be pleased if they will communicate with us, so as to give us an opportunity of forwarding a copy.

# SPECIAL CLEARANCE

# WRITING PAPERS

To clear quickly we offer these lots at

80	Reams.	25	lb. Cream	Laid	1.	Doubl	e Cap.	480
98	+1	28	n n	**		21	31	480
100	39	5()	31 15	**		Quad	Cap.	480
400	215	18	n e	21		Large	Post	504
250	*,	21		**		9.7	**	480
140	**	21	(watermar	ked)		**	19	480
190	**	22	**			**	**	504
92		38	,,		Doubl	e Lar	ge Post	504
80	**	44	**		56	- 11	- 11	504
190	- 10	84	36		Quad	Large	Post	480
20	31	84	Azure Lai	d	191	216	H	480
80	**	21	Cream W	ove		Lar	ge Post	480

Samples on application.

### R. T. TANNER & Co., Ltd.,

Telephone: 7054 City (3 Lines).

Dorset Street, Salisbury Square, Telephone:

(3 Lines).

:: LONDON, E.C. ::



TO commemorate his jubilee with the firm of Hazell, Watson and Viney, Ltd., and as a thank-offering for the success of the business, Mr. Walter Hazell, J.P., made a gift of £7,000 for the benefit of his workpeople. No hint of the celebration had leaked out, and the old servants of the Company were surprised to receive envelopes enclosing four weeks' wages. These gifts amounted to a little over £2,000, and the remaining £5,000 was handed to trustees, to be held by them as a trust fund for the benefit of the employees. In a letter accompanying the gift, Mr. Hazell stated that he wished the income, of about £300 per annum, to be used for any purpose which may benefit the workpeople without sapping their independence, and especially to encourage the firm and the employees to work together for the increased welfare of the staff. The powers of the trust deed would be drawn widely, so that as changes occur in the future the fund may not become fossilised and useless.

It is confidently anticipated that the next Lord Mayor of London will be Sir Thomas Vansittart Bowater, of the well-known firm of paper makers' agents and merchants, of Queen Victoria Street.

The will of Mr. W. P. Appleton, of Messrs. Fenner, Appleton and Co., Ltd., wholesale stationers, Clerkenwell, shows an estate of the gross value of £112,525, with net personalty of £88,795; that of Mr. A. C. Baker, late editor of the Illustrated Sporting and Dramatic News, at £1,772; that of Mr. G. Healy, of G. F. Healy and Co., printers, Dublin, at £59,698; that of Mr. G. A. Hutchison, of Leytonstone, one of the founders, and for twenty-four years the editor, of The Boys' Own Paper, at £15,739; and that of Mr. R. H. Allen, a director of Messrs. David Allen and Sons, Ltd., at £65,221.

The Federation of Master Printers have elected Mr. W. A. Waterlow as vice president.

# H. SILVERLOCK

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Blackfriars Road, LONDON, S.E.

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# Electrotyping

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By the most up-to-date plant and the most efficient staff.

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#### OUR SPECIALITY.

The fullest satisfaction to the customer and prompt delivery. Our Express Cycle Carriers will collect and deliver the work. All classes of work undertaken and personal attention given to all orders.

#### DON'T FORGET

That our Foundry is at the service of every modern and up-to-date printer.

If there is any truth in rumour, there is considerable likelihood of more new London morning and evening half-penny newspapers making their appearance in the near future. Some interesting developments have also been talked about in connection with the newspaper fight for the mastery of the provinces. This reminds us that the two evening newspapers in Carlisle have been discontinued, so that, at present, there is no evening paper in the district lying directly between Preston and Glasgow.

The London County Council has written to the Master Printers' Association, giving assurance that no lithographic or three-colour work for the Council is now being executed abroad.

The voters' lists of the various metropolitan boroughs, last year, cost £16,751. The price for printing the lists varied from £1 fs. 10 d. to 13s. 6d. per 100 names.

Regarding the initial printing and stationery work in connection with the proposed Irish Parliament, the Dublin Typographical Society demands that all such work shall be executed in the city of Dublin, and by trade unionists.

In Paris, 2,588 newspapers are published, while the number published throughout the French provinces is 3,289.

The Postmaster-General intimates that his department does not intend to pursue the proposal that registered letter envelopes on sale at post offices should be sold at the face value of the stamps they bear.

Mr. W. Howard Hazell will attend the Fifth Costs Congress of the American Printers at New Orleans. In this way he will no doubt secure a good deal of valuable information for the Second Costs Congress of British Printers, to be held early next year in this country.

The Institute of Printers has arranged an excellent programme of visits to the International Exhibitions of Amsterdam and Ghent. The party will leave on Thursday, October 9th, and return on Saturday, October 18th, and every moment of the time appears as if it will be occupied.

# COLOR & GENERAL PRINTING FOR THE TRADE.

#### CHROMO ALMANACS.

Cheap, Choice and Charming.

Sample Set to take orders with, 5/= allowed off \$5 order or if the Samples be returned in good condition.

#### CARD CALENDARS.

(American style.)

Smart, Up-to-date and Attractive. Send for Sample Book.

#### LITHOGRAPHED POSTERS.

In One Sheet. 62×42ins.

By Experienced Designers and Printers.

LOW PRICES. GOOD WORK. PROMPT DELIVERY. ESTIMATES FREE.

#### ADVERTISING FIXTURE SHEETS.

For Cricket and other Clubs.

A Splendid Range of Designs Lithographed in Gold and Colors.

Illustrated List on application.

#### PICTORIAL POST CARDS.

From your own Photographs.

Low Prices and Quick Delivery.

Send for Samples and state requirements.

# AN INDEX to a few of the things in which we can assist you. Your enquiries are invited for samples, estimates and other information for these or similar items.

Designing, Drawing on tone or Aluminium or Zinc Plates, Transfer Writing, etc.; Labels for Canned Fruits and Provisions; General Lithography; Letterpress Posters; Advertising Transparencies (self-adhesive); Line, Half-Tone and Tri-Color Blocks; Three-Color Printing; Photo Lithography; Pocket Calendars; Leaflets and Date Blocks; Perpetual Daily Date Cards with Rims; Award Certificates (floral and ornamental); Zenith Decorative Transparencies (self-adhesive); Pictorial Posters and Window Bills; "In Memoriam" Cards (single folding and framing); Bordered Posters; Bordered Cards; Ruled Blanks for Invoices, Billheads, etc.; Patriotic Posters, Cards and Circulars.

### TAYLOR BROS., LEEDS.

THE TRADE COLOR PRINTERS.

Telegrams: "Almanac, Leeds."

Telephone 481.



Running an Offset Press. An offset press is a fine piece of machinery, and should receive the best of care. A new machine requires thorough oiling at least two or three times a day—more if it shows the slightest ten-

dency to run hot, or even warm. The fast-running parts particularly require constant attention with the oil-can. It is safe to say that lack of oil has caused more trouble in the press room than any other cause, and all this trouble can be obviated if the pressman will simply keep the oil on the bearings where it belongs.

Cleanliness is of great importance. Dirty wiping rags are an abomination around an offset press. Either wash them up or throw them out. The inking and damping rollers must be kept in good condition, and require nice adjustment, so that their pressure is not too great upon the printing surface. Wash and scrape the dampers twice a day. Considerably less moisture is required on the offset than on the flatbed. Do not trust to excessive moisture working away in the running, but take the dampers out and scrape them.

Don't condemn a new blanket before giving it a fair trial. A new blanket will stretch in spite of all that anyone can do. Tighten the blanket just before you start up the press. After a few sheets have been run, try it and see if any more "slack" can be taken out. A slack blanket will cause blurred impressions and lots of other trouble. Remember that the blanket of an offset press will print the little dots and specks just as well as it does the regular image, so look out that no dirt or finger marks are left on the plate. A finger mark that is not visible on the plate will show on the printed sheet very plainly.

The rubber roller is finding warm advocates in the offset field. If you use them, do not wash them with kerosene or benzine. Oil of this kind gets into the pores of the roller and eats away the rubber, spoiling the roller. Whatever you wash them with, see that they are wiped quite dry after washing. This is a small matter, but on it depends the life of the roller.—

Harris Monthly.

155

We have the following splendid Mill - finished lines of clearance Printing Papers and in order to clear quickly we offer them at the very low

240 1	Reams.	40	lbs.	Double	Demy.	500
150	,,	48	,,	12	**	500
60	**	48	**		**	480
230	27	23	**	Double	Crown.	480
60	**	25	,,	.,	**	480
100	**	27	.,,	 **	,,	504
110	,,	27	÷	**	**	480
98	**	29		**		480
240		30	**	13		480

SAMPLES ON APPLICATION.

# R. T. TANNER & Co., Ltd.,

Telephone: 7054 GITY. Dorset Street,

Telephone: 7054 CITY. & Lines .

SALISBURY SQUARE, LONDON, E.C.

Tanner's Trade Circular, Oct., 1913.

American Copyright. An Act of Congress of March 4th, 1909, entitled "An Act to Amend and Consolidate the Acts Respecting Copyright," provides in Section 5, paragraph (k), that copyright may be claimed

for prints and pictorial illustrations. The first step in securing copyright is publication of the work, which is provided for by

Section 9 as follows:-

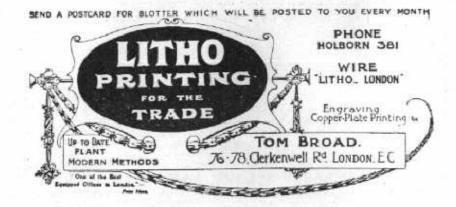
"That any person entitled thereto by this Act may secure copyright for his work by publication thereof with the notice of copyright required by this Act; and such notice should be affixed to each copy thereof published or offered for sale in the United States

by authority of the copyright proprietor."

"That the notice of copyright required for Section 9 of this Act shall consist either of the word 'Copyright' or the abbreviation 'Copr.,' accompanied by the name of the copyright proprietor. . . In the case, however, of copies of works specified in sub-sections (f) to (k) inclusive, of Section 5 of this Act, the notice may consist of the letter C enclosed within a circle, thus (C), accompanied by the initials, monogram, mark, or symbol of the copyright proprietor: Provided that on some accessible portion of such copies, or of the margin, back, permanent base, or pedestal, or of the substance on which such copies shall be mounted, his name shall appear."

After publication, the next step is to secure registration of the claim to copyright, which should be done promptly after publication. This is provided for under Section 10 of the Act by the terms of which two complete copies of the best edition of the work must be sent to the Copyright Office, with a proper application for registration correctly filled out and a money order for the amount of the legal fee. The fee for copyright in this case

is one dollar .- The British Printer.



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# What Others 4 , ARE DOING

Tanner's Trade Circular, Oct., 1913.

THE report of Messrs. Trotter and Sons, Ltd., Chirnside Paper Mill, shows a profit of £8,353 os. 7d. A dividend of 5 per cent. was paid on the preference shares, £3,000 was written off for depreciation, and £3,654 19s. 5d., less directors' fees, was carried forward. The report of the directors of Messrs. Mason and Mason, Ltd., printing ink makers, shows a gross profit of £15,600. After deducting various charges, the net profit is £100, as against a loss for the previous year of £700. The profits of the Aberdeen University Press, Ltd., amount to £4,351, which, with the balance of £979 brought forward from last year, gives £5,330 for appropriation. The directors recommended that £2,000 be written off for machinery and plant, £500 deducted for heritable property, and a dividend be paid on the ordinary shares at the rate of 21 per cent. per annum, leaving £805 to be carried forward. It is satisfactory to be able to report that the profits of Messrs. George Newnes, Ltd., increased this year by £32,000. Recognising that their employees have had something to do with improving the position of the Company, the directors have set aside £2,500 for distribution among the staff as a special bonus.

According to the Sales and Wants Advertiser, many complaints are being made by the paper makers in Germany that they are not obtaining prices to compensate them for the heavy cost price of production. There appears to have been an over-production, which the German market could not digest. and experts predicted some time ago that the export trade must also suffer. This has very promptly proved true, and many pulp and paper mills are said to have been working for some time at a heavy loss. There is great competition amongst the manufacturers for any orders that are going. The complaints of overproduction in German paper circles are not without echoes in other countries, such as Scandinavia, in which country many makers also have been led, by the hope of ensuing business, to enlarge their works.

### Money & Time Saving Helps for Stationers.



NEST OF CARD TRAYS. - Enable whole stock of cards to be displayed and put back again without handling the cards.

No. 57-6 trays each, 19×11×1, 8/- per set.

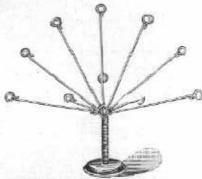
58-4 trays ditto, 5/6.

59-6 trays, 24×14×24, 16-

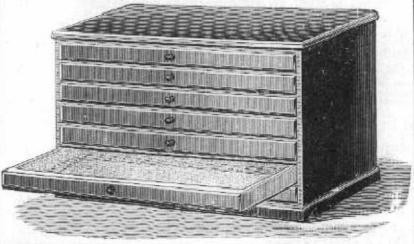


CARD RESTS .- For Window or Counter, give good and varied effects.

Size A. -Black Metal, 8/- gross. Size B .- Larger and stronger, with support at back for books, framed goods, &c., 10's gross.



FAN-WIRE CARD STANDS .- 92 ins. high. 1/8 each, 6 for 6.6. Make an attractive show. Easily changed position. Other Sizes.



STOCK CABINET (No. 4) for Purses, Prayer Books, &c. Dark stained and polished wood.

Seven drawers lined with fleecy wool to prevent rubbing. 20) ×12×13, 19/6 each.

Illustrated Lists on Application.

#### MARLBOROUGH, GOULD & Co., Limited,

15 Dorset St., Salisbury Square, Fleet St., E.C.

The four branches of the Societies representing the bookbinding industry in London have amalgamated, the central offices being at 21 John Street, Holborn, W.C.

In view of the increase in cost of living, the London Society of Compositors are declaring in favour of the Trades Unions taking early and simultaneous action to obtain an increase of 5s. per week for all grades of time and piece workers in both public and private employ.

The British Printer draws attention to the fact that many printers in a small way of business could add materially to their profits by manufacturing indiarubber stamps. There is always a demand for these useful articles in almost every neighbourhood, and a very little knowledge and a quite simple apparatus are required to make them.

The editor of a Swiss newspaper has had a legacy of £4 per annum left him by a man whom he had never seen, on condition that he shall drink, on the two days he receives the instalments, a glass of beer in honour of the deceased.

The Ben Franklin Monthly says: There is nothing the matter with printing as a business. The fault, if any, lies with the individuals pursuing it as an avocation. The business, as a business, was good yesterday, good to-day, will be good to-morrow, and good in all the to-morrows following.

A German inventor has patented a process for making type of linoleum by machinery. It is anticipated that the characters will replace the use of wooden ones. The principal part of the invention relates to a means for preventing the linoleum from crumbling under the cutting tool.

#### ENVELOPES

Of special sizes, shapes and qualities made in a few hours.

Black Bordering. " " Relief Stamping. Edge and Receipt Gumming.

Send for quotations and Samples.

Telephone: Holborn 762, T. J. PARKINS, 45 & 45 St. John Street.

#### Miscellaneous Advertisements

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our automers to appear in this column are inserted free of charge, but they must be received by the 15th of the mouth to appear in the following month's issue. Such announcements will only be inserted once, unless a request is received to repeat same. Replies may be addressed to it. T. TANNER & Co., Ltd. (under Box numbers), when they will be forwarded to Advertisers.

PLATEN MACHINE MINDER seeks situation, 5 years present berth; earlier charge of Printing Department in manifesturing firm. Superintends composing, machining, mutting, (b)ding, sitching, punching, stc. Good references. Total abstatuer. Address. Box 100.

WOMAN, 23, exp. binder's miscellaneous work, seeks change, small printers, or as increwoman in small binder's in City. Jones, 2 Mire Chorf, Flott Street, E.C.

YOUNG MAN, Strong, used to packing and wurshouse work and make himself generally useful. William Turner, & Grosvenor Park, Camberwell.

OVERSEER, Case and Machine Departments, 5 rears' experience in first-clien London houses. Estimate, capable organiser (40-50 hands), strict disciplinarium, machine systems, up-to-date methods to facilitate output; keen buyer. Aged 34. Moderate salary. Disengaged. So

FOR SALE: Two Quad Royal Felding Machines by Fester, £40 such or near offer, Soth in grad condition. Three Felding Machines, Quad Royal, by Watson, in good camiltion, £03 each or mear offer, Box 208.

ARTISTIC COMP. DESIGNEE (5.), jubling, display, illus, cat., etc. -W. L., 86 Durban Road, West Ham. E.

MACHINE MANAGER desires change, well up in 3-colour and half-tone work, capable estimator. Box 310.

ADVERTISER, with excellent London ournection and representing W. of Bugbert printing firm, is open to take up another enmection-printing or allied trades.—Box 312.

STEREO PLANT FOR SALE (Nearly New). Powerful Planing Machine for both type-high or given plates, with spare haife; bed 24 in. by 141 in.: three pulleys for forward and reverse nature. In excellent order Combined Melting Parisase and Hot Air Chamber, fitted with but-air crye, do., for plaster promes, with strong staple sersy press; chamber 8 H. by 2 H. 2 in.; melling por 13 in fit describer; platen 2 h. 2 in. by 2 H. 4 in Fines, etc. Tetal length 10 ft., and stoking tools complete. Strong Staple Sersy Press, caseffutod, with patent bursers, 2 ft. 1 in by 2 ft. 6 in., complete. Can be seen any time by appointment, Sox 321.

TOUNG MAN (214) make re-engagement, 6; years' knowledge of Printer's Warehouseman; excellent references. But 509.

WORKING FOREMAN, with London and Provincial experience, seeks situation (country proferred); good dissiplinarian and organizer; excellent reference. Box 314.

POETER AND PACKER socks situation; eight years in City warehouse; excellent references.—Bux 312.

SHORTHAND-TYPIST (lady) requires to engagement; two years' experience in printers' office; proof reader; speeds 40-90. Bex 201.

iMPROVER on wharfes and platens seeks Situation; half-tone and threecolour; fill time at case. Buz 216.

A PRACTICAL MANAGER, who has been passed ton passes' experience in management, would like to hear of similar appointment in town or mountry. Now in office where a delly and weekly paper, together with all kinds of commercial work, is done. References to employers and men of standing in the trade.—Box 318.

PRINTER'S WABEROUSEMAN AND CUTTER seeks re-enragement; 9 years practical experience of good-class work; age 28; excellent reterence. Box 310.

TRAVELLER BEQUIRED for up-todista printing works in the quarte of the City. Permanency and illused treatment to smart gentleman having already a paying combected.—Sairs particulars, in confidence, in Rev 317.

MACHINE MINDER (22), N.S., desires Situation; Wharfes and Platens; Book and General Jobbing work.—Box 221.

PRINTINGS CLERK seeks position as estimator, coster, and manager's assistant. Seems practical knowledge, first-class electrics, highest testimentals, age 22.

Rev 220.

VHLLUM BINDER AND CUTTER, young, seeks abuntion; ex. refr., 5 years present boxth, reliable wackman wishing to bester himself, abetainer—Box 522.

MANAGER or Works Minager, Practical Printer (N.S.), 33, with all-round knowladge such department, seeks advancement. Keen on production and casts; good organizer, style disciplinariam. Rox 203.

# "CHICHESTER"

# Royal Boards

in

Neutral Tints of Browns, Greys, Greens, etc.

### Attractive and Artistic.

Suitable for Mounts for all purposes, High Class Covers, and Art Work of every description.

Stocked in the following 15 Tints

Ivory, Chocolate, Elephant, Earth,
Laurel, Fawn, Black, Coffee,
French Grey, Dun Grey, Cloud Grey, Dove,
Cafe au Lait, Moth Brown, Slate Grey.

Supplied in three Textures-

Antique .... 11/3 per gross
Linen Faced .... 12/6 ,, ,,
Frieze Finish .... 12/6 ,, ,,

Samples on application.

A Distinctive Line for the Modern Printer.

# R. T. TANNER & Co., Ltd.,

Dorset Street, Salisbury Square, LONDON, E.C.