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New Sample Book on Application

The Papers for all Modern Requirements

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Tanner's Trade Circular

PRINTERS ® STATIONERS



OCTOBER 1923

R. T. TANNER & Co. LTD DORSET STREET, SALISBURY SQUARE LONDON, E.C.4

EXCLUSIVE TRADE CIRCULATION

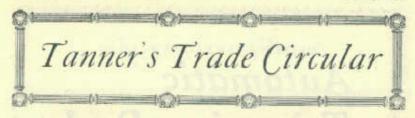
Special Notice to the Trade

Ruling

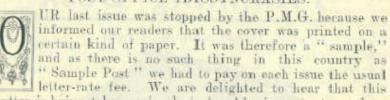
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Department is equipped with the latest and most approved machinery. Estimates for all classes of work Competitive Prices

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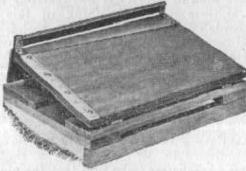


letter-rate fee. We are delighted to hear that this matter is being taken seriously in hand by important members of the trade. Mr. J. T. Steele, of Messrs, Spicer, Ltd., in a letter to the Times, says the letter-rate is admittedly a deterrent to business, and paper-makers, printers, publishers and stationers all suffer accordingly. If printed samples of paper were included in the category of printed papers there is no doubt but that the P.O. revenue would be increased. This opinion is confirmed by Mr. H. R. Marsh, the secretary of the Stationers' Association, who says that the policy does not involve a loss of revenue to the P.O., but on the contrary would not only do much to assist the trade of the country and reduce unemployment in the printing industry, but would actually prove an important source for additional revenue to the Department. Mr. Townsend, the hon, treasurer of the South-West Alliance of the Federation of Master Printers draws attention to the absurdity of the situation, and states that the regulations for foreign and colonial post do not contain these restrictions and printed paper is always printed paper without any qualification. Mr. W. H. Burchell says that "Printed Samples of Paper" consist of printed matter and paper, and consequently should come under the "Printed Matter" rate, which existed for eighteen years (1897-1915) at the liberal rate of 4 oz, for 1d, and was found satisfactory. The grounds for the refusal of the Postmaster-General to grant any concession are expressed as follows :- " The printed paper post already involves a loss to the taxpayer; and any further extension of its scope would increase the loss. Moreover, there is no ground on which a privilege which cannot be extended to samples generally can be accorded to samples of paper; and the re-establishment of a general sample post is open to objection, both on financial and on administrative grounds." The matter, however, will not be allowed to rest here.

MERRETT'S NEW PATENT No. 123967

Automatic Trimming Desk

To cut margins in sight



The most EFFICIENT and PRACTICAL Print and Paper Trimmer on the market # Will trim equally well WET OR DRY

The paper is passed under the top bar, as shown in the illustration, and the hinged table on being pressed down cuts it cleanly, square, evenly and very quickly. A rule is set at right angles to the knife to enable the operator to measure and square the paper at the same time, both hands being free to hold it when the cut is made

PRICES:

| | inch | cut, (| inch | rule | - | | 15/- |
|-----|------|--------|------|------|---|---|-------|
| 10 | 17 | | ,,, | ** | * | * | 31/- |
| 121 | 21 | » l | 0 ,, | 12 | + | - | 42/- |
| 151 | 11 | ,, l | 2 " | ** | - | | 65/- |
| 24 | 22 | | 2 ,, | ** | - | - | 100/- |

Larger sizes made to order

A Treadle will be found a useful addition
for the 24 in, size

R. T. TANNER & Co. Ltd.

E have just issued another sample book which we shall be pleased to send to any printer in the country on receipt of application. It contains samples of White and Tinted Duplicating Papers, including the 137 Quality, 125 Quality, 226 Quality, "Scrivia," Kennet, 64 Mill, Blue, Pink, Green and Buff. These are supplied in various weights and sizes, and will be found useful for all commercial requirements.

The Board of Trade statistics of unemployment in the printing, publishing and bookbinding trades, whilst still heavy, show a marked decline on the figures for January last.

The Waste Paper Merchants' Association of New York has petitioned the Attorney-General to bring an action vacating the charter of the Salvation Army on the ground that as a religious and charitable corporation it is violating the provisions of the Act under which it was created by conducting an extensive waste-paper business.

The will of Mr. R. Girvin, chairman of Robert Girvin and Co., London, and a director of the Newquay China Clay Company, shows an estate valued at £76,501, with net personalty £71,933; that of the Hon. T. H. Wanliss, of Edinburgh, founder and first editor of the Ballarat Star, at £2,170; that of Mr. J. Dewick, of Messrs. Herring, Dewick and Cripps, wholesale stationers, of Cannon Street, E.C., at £37,570; that of Mr. W. H. Reed, paper manufacturer, of Exeter, at £154,532 nett; and that of Mr. A. W. Dean, of Great Earl Street, Holborn, wholesale stationer, at £24,312.

At a recent conference which was held between the Federation of Master Printers and the National Association of Wholesale Stationers and Paper Merchants on the question of certain difficulties about trading, it became necessary to define a printer. Two definitions were put forward, "a firm with an operative plant," and "a firm which purchased for re-sale." The Federation considered the first definition was the better.

SPECIAL LINES

White Boards

| 316 Quality Triplex |
|---------------------|
|---------------------|

| 120 | Gross | 3's | Royal | per gros | s 6 | 6 |
|-----|-------|---------|--------------------|----------|-----|---|
| 12 | | 5's | One- | | 6 | 6 |
| 30 | ., | 6's | ,, | ** | 11 | 6 |
| 3 | 0 | 3's | 22½×30 | ** | 8 | 6 |
| 81 | ., | 6's | 22 × 30 | ., | 14 | 6 |
| | | 10 gros | s lots 3d. per gro | ss less | | |

342 White Pulp

| 120 | | 31's | Royal | per gross | 7 | 0 |
|-----|----|------|---------------------------|-----------|----|---|
| 100 | ** | 4's | | ** | 8 | 3 |
| 40 | ** | 5's | | ** | 10 | 0 |
| 36 | ** | 6's | ., | ,, | 12 | 0 |
| 26 | ,, | 6's | $22\frac{1}{2} \times 30$ | ** | 15 | 6 |
| | | 10 | Lat. 24 nes au | nes last | | |

Ivory Royal Boards

| 8 | ., | a18 | 35 lb | 16 | 6 |
|----|----|---------|-------|--------|---|
| 7 | ,, | a21 | 52 lb | 24 | 0 |
| 15 | | Special | 48 lb | 22 | 6 |

R. T. TANNER & Co. Ltd.

DORSET STREET, SALISBURY SQUARE LONDON, E.C.4

Political and industrial clouds appear to be dispersing, and a more hopeful outlook is coming into view, says The World's Paper Trade Review. There is every prospect that the Italo-Greek imbroglio may be settled without much further trouble, and there is more likelihood of an understanding being reached in Central Europe than has yet existed. With the Ruhr problem arranged a much better feeling would be created in the markets of Europe, and industry might be expected to resume more or less a normal course.

A copy of the first issue of the Daily News, dated January 21st, 1846, together with a trial specimen copy, dated two days earlier, were recently offered at auction in London, but were withdrawn at £10, as this did not reach the reserve price.

Messrs. Edward Lloyd, Ltd., are building a new paper mill at Kemsley, the foundation stone having been laid by Mr. Frank Lloyd, in commemoration of his 50 years' connection with the firm.

A very neat Federation emblem (a hand press within a garter) has been adopted by the Council of the Federation of Master Printers. It is hoped that it will be used on stationery by all members, as well as by Associations and Alliances affiliated to the Federation.

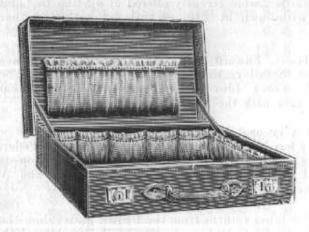
The latest returns from the United States show that if 100 represents the cost of production of the product of the trade, 35.71 represents the cost of materials; 33.41 represents the cost of wages; and 30.88 represents the cost of the overheads. The overheads represent the cost of organising the business, and that means that one-third of the costs are fixed, and two-thirds only of the costs vary according to the amount of work; and of this two-thirds one part is materials. From this it follows that of the various costs making up the hour rates, approximately one-half is a fixed amount, whether the works are full of work or absolutely idle.

Sir William E. Berry has consented to preside at the ninety-sixth anniversary festival of the Printers' Pension Corporation, to be held at the Connaught Rooms on Tuesday, November 13th. The proceeds of the Festival are to be devoted exclusively to the Printers' War Orphan Fund, from which has been distributed more than £40,000 in weekly grants to the children of printers killed in the war. At the present moment the Fund has an overdraft of £14,000. Its

WE MAKE all kinds of

Leather Goods

of the best quality



POLISHED HIDE BLOUSE CASE

LINED SILK MOIRETTE. NICKEL or GILT LOCKS, &c.

From - . £3 0s. Od.

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need, as the Carton Magazine says, is its most eloquent appeal for help. For the first four years of the existence of this Fund, it was well supported, but during the past year a serious falling off in contributions has taken place, with the result as stated above.

Printers will be interested to hear that in consequence of the German currency crisis there is a constantly increasing deficit in all the State services. As an example, the deficit of the Post Office has reached thirty million marks, and to remedy this state of affairs it has been decided to fix the postage rates on a gold basis, approximating the pre-war level.

The Financial Times, referring to State printing, states that the trading accounts and balance-sheets, with the report of Sir Malcolm G. Ramsay, Auditor-General, recently published, should have been studied more closely by those who took part in the recent debate on Socialism in the House of Commons. The number of experiments in State trading which have proved complete failures are fully set forth in this report. Fortunately, the Government has set up an inquiry into the whole question of State printing, but until the Committee has made its report there should be no extension of activities in this direction. Mr. Amery, First Lord of the Admiralty, spoke with no uncertain voice in the debate on the 16th ult, on the importance of the factor of efficiency in private enterprise in keeping a business up to the highest pitch, and said that once people were in the service of the State they were subject practically to no test of efficiency. Why, then, is the Admiralty embarking on the very doubtful experiment of starting its own printing works to produce charts, etc., which have hitherto been produced economically and efficiently by private enterprise?

This reminds us that State printing has also been more or less of a failure in the United States. The American Typothetae says it is an unfair proposition to ask for labour to compete with convict labour. It appears that in seven States part of the printing is done by convict labour. The writer continues by saying it is no less unfair to use the tax-payers' money in competition with himself.

Everyone heard with dismay of the terrible earthquake and after effects in Japan. On the opening day of the Mansion House Fund being raised in connection with the disaster, the following, amongst other donations, were received:—Daily Mail, £5,000; Erening News, £5,000; Weekly Despatch, £5,000; Sir John Ellerman, £2,000;

Tanner's Trade Circular

October, 1923

Special Clearance Line

of

Half-Sheet Medium Art

 $11\frac{1}{2} \times 18$

800 Reams 16lb 114×18

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480 Sheets Flat

Price - 410

20 Ream Lots 4d

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Seed Bags

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| | a service of | | | | | Per 1,000 |
|---------|--------------|------|------|--------------------------------------|-----|-----------|
| 42,000 | Mixed (| Crm. | Laic | (24×24) | @ | 2/6 |
| 40,000 | Casing | | - | $(3\frac{3}{8} \times 1\frac{7}{8})$ | a | 2/9 |
| 33,000 | 1) | | 1 | (21×21) | (a) | 2/9 |
| 11,000 | 11 | | | $(2\frac{7}{8} \times 2\frac{8}{4})$ | (0) | 3/9 |
| 113,000 | Manilla | | - 2 | (31×24) | @ | 3/9 |
| 11,000 | ., | | - | $(2\frac{a}{4} \times 2\frac{1}{4})$ | (ee | 3/- |
| 4,000 | * ** | | - | $(3\frac{1}{4} \times 2\frac{7}{8})$ | (de | 3/9 |
| 20,000 | | - 20 | - | $(4\frac{1}{4} \times 2\frac{3}{8})$ | @ | 3/9 |
| 20,000 | | | | $(3\frac{1}{2} \times 3\frac{1}{2})$ | (a) | 4/- |
| 30,000 | ,,, | | | $(3\frac{5}{8} \times 2\frac{1}{8})$ | @ | 3/3 |
| 17,500 | TANIA | | | $(3_{16}^{3} \times 2_{8}^{1})$ | (0) | 2/9 |
| 2,000 | .,, | 1.5 | 100 | $(4 \times 2\frac{1}{2})$ | (a) | 4/- |
| 30,000 | - ,, | 10 | 7. | $(2\frac{3}{4} \times 2\frac{1}{4})$ | @ | 3/9 |
| 5,400 | 11 | | 2 | $(4\frac{1}{8}\times4\frac{1}{8})$ | æ | 4/9 |
| 34,000 | 11 | - | - | $(4\frac{5}{8}\times2\frac{7}{8})$ | @ | 4/3 |
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and Primrose Hill Whitefriars, E.C.4 Salisbury Sq. London, E.C.4

Special Clearance Lines

Pure Super Calendered

Reference No. 427

50 Reams 32 lbs. Double Crown

40 ., 33 lbs. ., .,

70 .. 38 lbs. ..

90 ... 40 lbs.

504 Sheets

Price $3\frac{1}{8}^d$ Nett.

10 Reams - . 3d. net

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SPECIAL CLEARANCE

40 Reams - 76 lbs. White Superfine

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Double Demy. 480 flat

Price 3^{5d} . per lb.

To Clear - - 31d.

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Viscount Burnham, £1,000; Punch, £105; Engineering, £100.

No person shall hereafter acquire an interest in the controlling shares of *The Times* unless with the approval of a body of trustees to be chosen from among the occupants of certain exalted positions in the community. In this way there will be substantial security that the historic traditions of this daily will not be changed unless for weighty and high-principled reasons.

The Secretary of the Federation of Master Printers has received a letter from the Assistant Secretary of the United Typothetæ of America expressing the hope that the Federation will be represented at the 37th annual convention, which will be held at Washington from October 22nd to 26th. The letter expressly states that any delegates from this country will be extended every courtesy.

At the Trades Union Congress, held about the middle of last month, it was decided to continue the publication of the Daily Herald until the end of the year if the Unions pay to the General Council during the month the sum of £12,500. It is only upon the fulfilment of the condition of this money being actually paid that the General Council agree to accept the responsibility for the future existence of the paper.

It is announced on what appears to be first-class authority that the Ministry of Labour have now expressed opposition to the general principle of admitting Press representatives to Trade Board meetings, stating that their presence might tend to prevent agreements between employers and employed. It is difficult to see on what grounds this Ministry, which appears to serve no useful purpose, says the Sales and Wants Advertiser, has arrived at its decision. It is open to question whether it has any power to enforce it now it is made, and probably it will be challenged promptly.

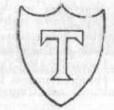
Evening classes have commenced again. One for buyers and users of paper is being held at the London School of Printing and Kindred Trades, Stamford Street, S.E. 1. Mr. E. A. Dawe conducts the classes, and the syllabus has been admirably compiled. Those desirous of increasing their knowledge would be well advised to take advantage of these classes.

We understand that the Era has been taken over by Sir Thomas Beecham.

Tanner's Trade Circular

October, 1923

"419"



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Quality

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Antique Laid

52 lb. Double Large Post. 480.

In Six Distinctive colours:

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WHITE

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GREY

PINK

Price $4^{\frac{1}{2}d}$

4 1d. Per lb net

5 Ream Lots 41d per 1b. net

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THE ADVANTAGES OF OFFSET PRINTING.

R. ROBERT F. SALADE, a well-known writer on printing matters in the American trade Press, indicates in the American Printer directions in which offset printing is being applied in the United States. He says that one prominent printing house is now operating a battery of large-sized rotary offset presses on such

work as lithographed sheets for cheque books, letterheads, noteheads, calendar backs, display signs, and sheets for envelopes. Much of this variety of work, which had formerly been done on stone lithographic presses, is printed in two colours, and the sheets are as large as 45 by 65 inches. This company is making a speciality of offset product for banks, trust companies, insurance companies, &c., the principal lines being business stationery and cheque books.

As a contrast to this, a large paper-box manufacturing concern is running a number of both one-colour and two-colour offset presses on big orders for folding boxes, cartons, and display containers. Among other work, this company produces several millions of cigarette boxes every day, the stock for the boxes being lithographed in two or three colours. The stock for the folding boxes, cartons, and display containers is lithographed in from two to four colours. A recent order was for 50,000,000 medium-size folding boxes, this job being lithographed in four colours by offset. As many as 250 complete designs for small-size folding boxes are sometimes lithographed in colours on a single sheet of stock. The two-colour presses print two colours at one operation.

In other cases, the offset presses are being employed for the printing of street car cards, advertising specialities, pictorial calendars, greeting cards, paper box wrappers, illustrated entalogues, and advertising literature. It is almost safe to say that any kind of printing job can now be handled on a modern offset press, although reproductions of forms of type, copper half-tones, or electrotypes are not to be strongly recommended, as such reproductions are not so sharp as they should be.

In indicating the particular advantages of offset,

*************************** Tinted Antique D.E. LARGE CARDS at 516 CORRES. CARDS at 6 Per 1000

Stocked in BLUE, MIGNONETTE, PINK @ PRIMROSE

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ANYTHING IN COLOR!

Better, Ouicker and Cheaper Than ean usually be obtained.

PICTORIAL :: LITHOGRAPHED :: POSTERS (in sheets up to 44 × 64 inches)

For Shipping, Railways, Pleasure Resort Announcements, etc.

WE DO THE JOB COMPLETE, making the Designs, Drawing on Stone or Plate and Printing, delivering the work ready for your customer. We will be pleased to assist you with any part of it.

By arrangement, we will submit competitive designs at our own expense.

We also undertake every kind of COLOR PRINTING, as SHOWCARDS, LABELS, WRAPPERS, COLORED SUPPLEMENTS, MAGAZINE INSETS, CHILDREN'S PICTURE BOOKS, PICTURE POST CARDS, VIEW BOOKS, etc.

We are also publishers of CHROMO ALMANACS, CARD CALENDARS, DAILY, WEEKLY and MONTHLY DATE BLOCKS, DECORATIVE and ADVERTISING :: TRANSPARENCIES, SPORTS CLUB FIXTURE SHEETS, :: PICTURES FOR BOX TOPS, TRADE MARK and DECORATIVE TRANSFERS FOR ENGINEERS AND DECORATORS, Etc.

INFORMATION, SAMPLES AND PRICES ON APPLICATION,

THE TRADE COLOR PRINTERS LEEDS. Telephona: 24396.

Wires: "Almanac," Leads.

Mr. Salade points out that, because of the great resiliency of the rubber blanket on an offset press, it is possible to print rough stock on the press with the same ease as printing on smooth stock, and it does not matter whether the plates contain half-tone etchings or solid detail. Thin, cheap stock can be lithographed to practically the same advantage as a smooth, expensive paper; in fact, offset work on rough stock presents a more artistic appearance than the same work done on coated paper. Bond paper, "news," book paper, kraft, linen ledger, thin hox-board, and plated paper are all the same to an offset press, and it will even put on to blotter stock a coloured picture without difficulty. On some makes of offset presses, hox-board up to 40 points in thickness can be lithographed with no trouble at all.

And as for make-ready, there is actually no make-ready as the work is known to the typographic pressman. After the large size zinc plate has been properly etched and treated, all that is necessary is to set the wet rollers and the inking rollers. The soft rubber blanket automatically furnishes the makeready, and the sheets are rapidly printed to perfect register. Perfect detail in the printing depends, of course, upon perfect transfers on the metal plates. Even a greasy finger-mark made carelessly on the metal plate is apt to take ink and print. which means that the metal plates must be treated and etched with the greatest care.

In the offset process there is a considerable saving of ink over stone lithography or typographic printing. Solid colours and tints are printed with the same ease as delicately engraved designs. Four-colour process jobs are as easy as single-colour printing; that is, after the process colour plates have been properly made and registered.

A COPY of this Trade Circular will be forwarded, post free, to any printer in the United Kingdom on receipt of application

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TOM BROAD. 76-78, Clerkenwell Rd London, E.C. FOR THE

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Including Situations Vacant and Wanted: Businesses and Goods for Sale and Wanted to Purchase; Partnership; Premises to Let and Wanted, etc.

Announcements from our sustomers to ableau in these columns are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R T. TANNER & Co., LTD. when they will be forwarded to Advertisers.

SUINCH CUITING MACHINE. Hughes & Kimber, two knives, again worlding, replaced by larger, good condition, KESSETT, 44 & 45 Regent

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PLATEN, complete, in first class condition Price (3), A. W. Gressen, Whinea Read, Twickenham,

FOR SALE-1000, Guilletine, Parnival, perfect condition. Can be seen working. £25 or neatest offer-6.P.W. 70 Selchester Rd., London.

GRNERAL OVERSEER or Poremust Comp. Is open to engagements. Good all count knowledge, reliable.

W.K. Co.R. T. TANNER & Co. Ltd.

PRINTING WORKS, S.E. London for Sale. Good returns and reason for disposal Largest (City) costomer would give preferential consideration. Amount required about £2,000 including leasehold premises. Rev. smable offer entertained. S. L. CO R. T. TANNER & CO., LTD.

LETTERPRESS MACHINE OVERSEER knowly disengaged owing to annalgaments in all cound by. pertence, good organiser and discip-inagian ... " R " 218 St. Johns Road, Walthanysiow, F.D.

EXPERIENCED PRACTICAL PRINTER, with wide knowledge of trade generally, desires post as General Overson or Foreman Comp. W.K. Co R. I. TANNER & Co. LTD.

LETTERPRESS MACHINE ROOM MANAGEMENT desired,

by a keen and competent organizer. shortly disengaged through amalga. mation, age 40, full experience with all classes of work and machines. up-to-date methods, quick intent assured, first class credentials, preferably Non Soc.—'A.T." (10 R. T. Tanker & Co., LTO.

A YOUNG MAN, sged 21, requires attraction as jobbing hand in the printing fully experienced. Good references. R.P.W. 00 R. T. TARRER & CO., LTD.

FOR SALE Blocking Presses One Markey 16 los. by 10 los., 212: 1 Kampe 10 los. by 17 los., 216: 1 Kampe 9 los. by 7 los., 216: 1 Kampe 10 los. by 7 los., 216: 1 Kampe 10 los. by 8 los. fitted for power, as new, 202. "G.S." 20 R. T. TANKER & Co., Line.

USEFUL FOUNTS in good condition, from 1), personen, proofs upon application, "P.P.W. 05, Transgold Street, W.10

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MAN (roung married, age 24 yeardesires position as Counter Salesman or Entimating Clerk. Fourteen years Trade Experience "W.T.P. Elo R. T. Tanana & Co., Ltn.

WANTED a situation as Foreseeman or Supervisor in Stationery or Vestical Filing System, such as Pockers and Expanies, etc. 7 years good reference. MissF, B. Leaners, 7a The Avenue, Highams Park, E.1.

GHLL'S Hot Rolling Machine, by Furnival, in partest condition, as good as new. Rolls 31 in wide, 16 in, dia, can be heared by gas or steam. Can be inspected by appointment.
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STOCKED IN LINEN FINISH ANTIQUE Finish FRIEZE Finish

In 12 Beautiful Mentral Shades, or fillmor :-

FRENCH GREY DARK GREY CAFE-AU-LAIT MOTH BROWN LAUREL IVORY

DUN GREY CLOUD GREY SLOE BLACK

ANTIQUE FINISH - . 25/- per gross LINEN FINISH . . . 27/6 ... FRIEZE FINISH . . . 27/6

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